

### feb 12<sup>th</sup>-13<sup>th</sup> 2020

# Information nnchi ire

## Innovation into value

#Transfiere2020

Organiza / Organizer

www.forotransfiere.com





Promotores / Promoters





Agencia Andaluza del Conocimiento CONSEJERÍA DE ECONOMÍA, CONOCIMIENTO, EMPRESAS Y UNIVERSIDAD



# Transfiere

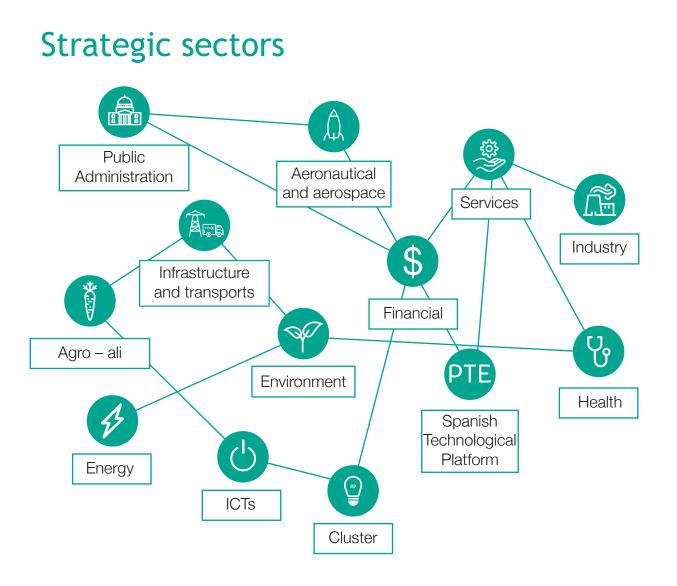
Transfiere has established as the **main specialized R + D + i event in Southern Europe** to share scientific knowledge and promote innovation. It is the ideal place to learn about current trends to boost Spanish science and research at international level. The different strategic sectors of the economy find in Transfiere **business opportunities and innovative solutions** to their technological challenges.

#### Transfiere 2020

February 12<sup>th</sup> - 13<sup>th</sup> **FYCMA** Trade Fairs and Congress Center of Malaga

#### Transfiere 2019 Data





#### Visitor profile

- 🔀 Business Associations
- Companies (Big companies, SMEs, microSMEs, start-ups companies and spin-offs companies)
- 🔀 Clusters
- European Centers of Companies and Innovation
- × Foundations
- X Investors

- X Public Administration
- ✗ Public Research Organisations
- X Scientific and Technological Parks
- Singular Scientific and Technological Infrastructures
- X Spanish Technological Platforms
- 🔀 Technological Centers
- 🔀 Technological Institutes
- 🗙 Universities

#### **Committee of Experts**

Transfiere has different **working groups**, composed of professionals from the research and technology sector, who advise on the suitability of the contents included.



Opportunities for internationalization	Investment and open innovation	State of Art of Spanish Research
Artificial Intelligence, Digital Transformation and Industry 4.0	The role of women in the field of innovation	Support for communication and scientific dissemination
Design as a lever of innovation	Sustainable development goals	Successful stories: from research to companies

Transfiere is committed to the SDG through science, innovation and transfer of knowledge, providing solutions to the current technological challenges of society.



#### Why participate?

#### **Networking**



It is the essence of Transfiere as well the business as creation of opportunities and partnership. It has an online tool that allows participants to arrange an appointment schedule with potential partners: researchers, companies or representatives of the public administration

#### **Exhibition** Area

Companies and public administrations make know their products and services and more innovative projects

#### Demo **Center - TRI**

Exhibition area to expose prototypes in order to give greater visibility to Spanish research from research groups, technology centers and private companies.

#### Open Innovation Area



Specific area for startu-ps companies, spin-offs companies and research groups. Entrepreneurship and open innovation are the key players here. It presentations hosts the of technological challenges, successful stories. investors rounds and workshops.

#### International Innovation **Programme**

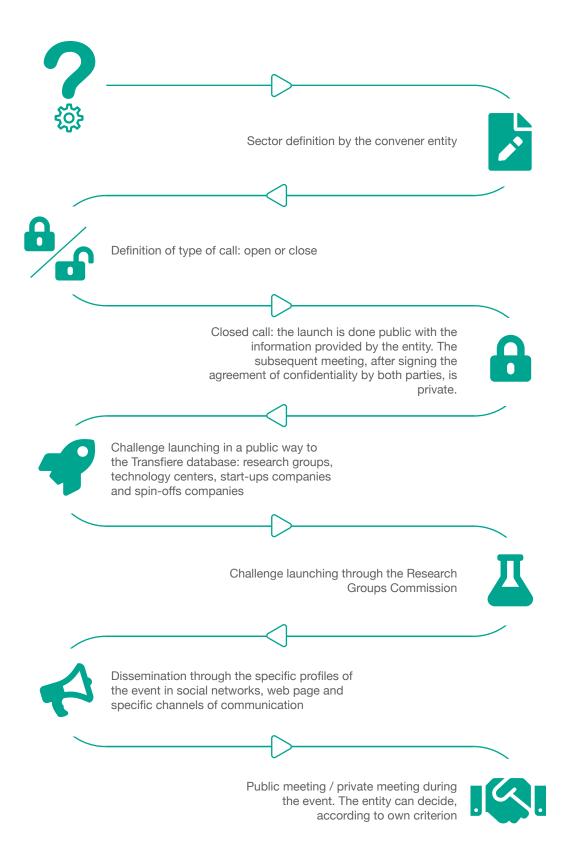


Wide program of thematic panels and conferences where experts from different sectors speak about important topics of the international innovative agenda

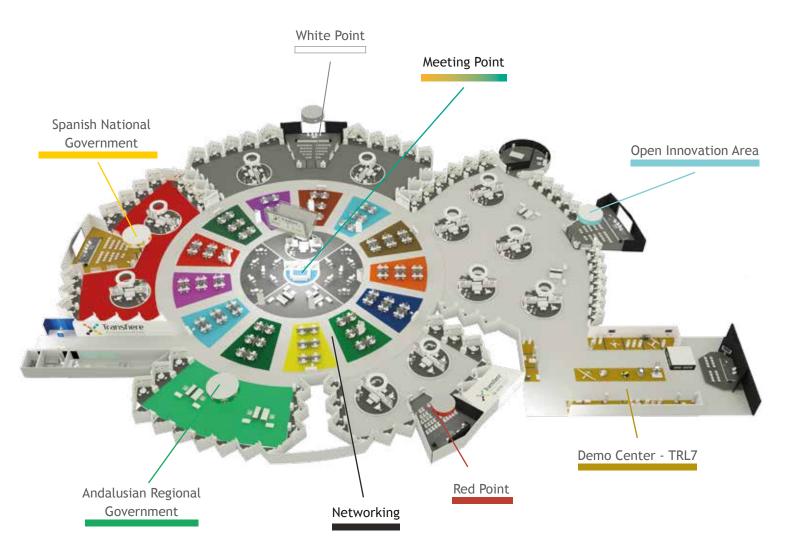
#### **Technological** challenges

First-class companies find innovative solutions in the Forum to their current technological challenges. They hold private meetings during the event with start-ups companies, spin-offs companies, research groups, investors, technology centers and companies that present solutions to their demands.

# How to present a technological challenge?



#### Floorplan Transfiere 2020



#### How to participate?

#### Registration



- a. Registration
- b. Registration + Working Lunch

#### **Exhibition** Area



- a. Stand (from 9m<sup>2</sup>)
- b. Collective participation (from 4 to 8 entities)
- c. Work Station 180°
- d. Work Station 360°

### Scientific programme



- a. Presentation of projects and successful stories
- b. Speaker in thematic panel
- c. Sponsorship of thematic panel (includes a speaker)
- d. Configuration of a thematic panel
- e. Organization of a side event

#### Networking

a. Agenda b. Agenda + Working Lunch



Exhibition of prototypes



- a. Launching of a technological challenge
- b. Pack "Launching of a technological challenge" (includes a stand and a 15 minutes presentation)



- a. Premium
- b. Golden
- c. Silver

\* All forms of participation can be adapted to the requests of the participant

\* Discount for early contracting before 2019, October 31

#### Contacts

Contact with the Transfiere team and learn about all the participation ways:







