

## OPEN INNOVATION AREA

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EMPRESAS

Accreditations

### 12th February 2020

From 08:30 h. Main entrance

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10 a.m. **University of Málaga (UMA)** Success stories: “**University Chairs and Institutes as collaborative models in Transfer**”

Speakers:

- **Enrique Navarro.** Director, University Institute for Research on Tourism Intelligence and Innovation (**UMA**)
- **Eduardo de Teresa.** Director, Chair of Advanced Therapies in Cardiovascular Pathology (**UMA**)
- **Francisco Franco.** Director, Chair of Coastal Sciences Costa del Sol
- **Federico Benjamín Galacho.** Director, Chair of Geotechnological Resources for Economy and Society (**UMA**)

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11 a.m. **New projects and success stories** University of Córdoba (**UCO**)

- **Eduardo Espinosa.** University of Córdoba (**UCO**)
  - *Biorefinery of agro-food waste. Obtaining products with high added value*
- **Juan Gil.** University of Córdoba (**UCO**)
  - *Development of asparagus and chickpeas' new varieties*
- **María Dolores Rey.** University of Córdoba (**UCO**)
  - *Oomics techniques in forest improvement programs, allergen characterization and food traceability*
- **Jesús Gil.** University of Córdoba (**UCO**)
  - *Innolivar: innovation and technology for a sustainable olive grove*
- **Mónica Sánchez.** University of Córdoba (**UCO**)
  - *Food films: The New Destination of Agricultural Waste*
- **Guiomar Denisse Posada.** University of Córdoba (**UCO**)
  - *Web application, based on predictive microbiology models, to estimate the commercial life and microbiological risk of foods*
- **Alfonso Manuel Ramos.** University of Córdoba (**UCO**)
  - *Expert Data Analysis Module (MAED)*
- **Olmo Linares.** University of Córdoba (**UCO**)
  - *GECISO: Hunting added value*

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12:30 p.m. **RETIT as a vehicle for innovation within the Red Eléctrica Group**

 **GRUPO RED ELÉCTRICA**

- **Elena Benavides.** Open Innovation Lead Red Eléctrica y de Telecomunicaciones, Innovación y Tecnología (**RETIT**)

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11:30 a.m. New applications in cybersecurity  
(**Eleven Paths**)

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- **Marcos Arjona.** Cybersecurity Innovation & Research Booster, **ElevenPaths (Telefónica Digital)**



1:30 p.m. **5G technology challenge: Connected vehicle**



- **Juan Carlos Urbano,** Director Crowdfunding **La Farola**

**Presentations from Startups of V2X Challenge**

- **Move mode**
- **V2X Medical Services**
- **Datlight**
- **EwatchTower**
- **ITS (Connected Traffic Light)**

2:30 p.m.

NETWORKING LUNCH

4 p.m. **ENRICH in Brazil – European Network of Research and Innovation Centres and Hubs**



*ENRICH in Brazil is an association of European and Brazilian organizations, committed to promote innovation and business collaboration. It was born from the European initiative through a project H2020 and is part of the "European Network of Research and Innovation Centres and Hubs" together with two other initiatives in China and the USA. ENRICH in Brazil is the main contact point for all those actors related to science, technology and innovation in Brazil and Europe. Its objective is to encourage and facilitate cooperation in research, technology, innovation and business between these regions, providing services that strengthen international cooperation in the field of innovation between Brazil and Europe.*

- **Laura Monasterio.** Knowledge & Project Manager, **IASP**

4:15 p.m. **Tech Transfer Investing: Creating Value in Deep Tech and Deep Science**



- **Stéphane Ruiz.** Technical Advisor, Strategy and Programs Area, **Agencia Idea**

Moderator:

- **Juan Álvarez de Lara.** Co-founder and partner, **Origen Ventures Fund**

Speakers:

- **Jose María Siota.** Executive Director, **IESE**
- **Ernesto Barroso.** Corporate Innovation & Venture Capital, **EDP Ventures**
- **Óscar Fernández.** Centre for the Development of Industrial Technology (**CDTI**) – **Invest Horizon**

5:15 p.m. **Investment in Transfer: a cross-cutting vision**

**Boosting investment in IT from the public sector**

Moderator:

- **José Zudaire.** CEO, **The Spanish Venture Capital & Private Equity Association (ASCRI)**

Speakers:

- **Stefan Mathesius.** Management of financial instruments in Andalucía **Agencia Idea**
- **Mercedes Storch.** Head of International Relations of the Venture Capital Company, Instituto de Crédito Oficial group (**ICO/AXIS**)
- **Andrés Ubierna.** Head of Capitalization of Technology Companies (**CDTI**)
- **José Bayón.** CEO, **ENISA**

**Actors involved and their vision**

Moderate:

- **Ángela Álferez.** Director of Studies and Venture Capital (**ASCRI**)

Speakers:

- **Javier Etxabe.** Head of the unit for Protection of Results and EBT's Promotion, **CSIC**
- **Almudena Trigo.** Chairman & General Partner, **Be-Able Capital**
- **Juan Álvarez de Lara.** Board Member, **EBAN** & co-Chairman, **EBAN Impact Investing Committee**
- **Luis Sánchez.** CCO, **Shapelets**

6:45 p.m. **AGUACAVALUE: "Revaluation of Avocado Byproducts in Animal Nutrition, Nutraceuticals and Cosmaceuticals"**



- **Llanos Andújar.** R&D Technician, **La Caña**

## 13 February 2020

From 08:30 a.m. Main entrance

**Accreditations**

10 a.m. **Atalis Funding, system for the dissemination of R&D&I funding opportunities**

*We help over 20.000 researchers find funds for their projects. Atalis Funding is an institutional tailor-made database aimed at helping researchers to find suitable funding opportunities for their research*

- **Miriam Zabalegui.** CEO, **Atlantis Funding**

10:15 a.m. **ANTOLIN i.JUMP: Open Innovation in Grupo Antolin**  
*Open innovation model and initiatives at Grupo Antolin*



- **Montserrat Santillán.** Knowledge Management & Open Innovation Responsible, **Grupo Antolin**

10:30 a.m. **Open CHALLENGE** Tourism sector: **ALASTRIA – TDDS** in cooperation with **Formentera Island Council**



**Blockchain based projects oriented to tourist territories sustainable impact development**

*The aim: Sustainable Tourism should support the blockchain entrepreneurship through the implementation of pilot projects that would allow to have concrete experiences of use with this technology in one of the key sectors in Spanish economy.*



**ALASTRIA – TDDS** are looking for projects that must present a solution for reporting on load capacity, alerts and sustainable indicators (economic, social, cultural and environmental) that can provide information in real time, useful for decision making in tourist destinations. This system will pay special attention to indicators that could serve to calculate the load capacity of the destinations and their main tourism resources, allowing for more effective promotion and management that will guarantee the experience of the user who consumes the product or service. The pilot project should be developed for the territory of Formentera but replicable to other destinations.

Moderator:

- **Antonio López de Ávila**. CEO, Tourism Data Driven Solutions (**TDDS**)
- CHALLENGE showcase:
- **Montse Guardia**. CEO, **Alastria**
  - **Carlos Bernús**. Manager, **Formentera Tourism Board**

11:30 h. **Global Blockchain Challenge Awards:**



**Best Blockchain launch:**

- **Claudia Condulet**, representing **Bellejo**  
- Presented by **Rudy Aernoudt** senior economist, **DG GROW/Comisión Europea**

**Best social impact initiative:**

- **Vicente Ortiz** representing **Woonkly Social**  
- Presented by **Juan Manuel Revuelta**, General Manager, **Finnova Foundation**

**Best Blockchain rising:**

- **Alejandro Gómez de la Cruz** representing **Icofounding**  
- Presented by **Antonio López de Ávila** CEO, Tourism Data Driven Solutions (**TDDS**)

11:45 a.m. **Success stories of Public Research Organisations (OPIS)**

11:45 a.m. **Transfer to the international industry of INTA: HALDOR and VALOUREC**

*Development of protective coatings against high temperature corrosion by application of aluminium slurries. Technology transferred to two foreign companies, Valourec (France and Germany) and Haldor (Denmark) for different applications*

- **Alina Agüero**. Head of the Process and Technologies Laboratory **INTA**

12:15 p.m. **CSIC's Microporous materials allow water purification in Ethiopia**

*The presence of fluorides in water wells affects the health of 79% of the population of Ethiopia, who suffer from fluorosis. The CSIC has implemented a filter, which allows the elimination of fluorides from water, obtained from the modification of natural zeolites, in two wells in the Rift Valley*

- **Javier Maira**. Head of Commercial Strategy and Internationalisation, **CSIC**

12:30 p.m. **SimVis technology: A new way of dealing with presbyopia and cataracts**  
*From the origin of the technology in the CSIC laboratories to the growth of the company 2EyesVision for its global commercialization*

- **Carlos Dorronsoro**. Head Scientist, Spanish National Research Council (**CSIC**)
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12:45 p.m. **Women in the investment field**

Moderate:

- **Jaime Parada**. CEO, Instituto de Innovación y Transferencia de Tecnología de Nuevo León. México

Speakers:

- **Pilar Troncoso**. Vicepresident, **OARO**
  - **Irene López de Vallejo**. Head of Digital Ecosystems, **BluSpecs**
  - **Vanessa Nascimento**. Coordinator, **Algarve Evolution**. Portugal
  - **Jaime Parada**. CEO, Instituto de Innovación y Transferencia de Tecnología de Nuevo León. México
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1:45 p.m. Startup Europe Award (**SEUA**)



**Best Investor 4 StartUp**

- **María Gil**, representing **GoHub Ventures**.  
- Presented by **Rudy Aernoudt**, senior economist, DG GROW/Comisión Europea

**Best Investor 4 Scale Up**

- **Lola Bordas**, Responsible for Communication of **Finnova** representing **D'Ella Capital**.
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2:00 p.m. **EU 2027: European grants, guarantees and loans for EU funds**



Moderator:

- **Juan Manuel Revuelta**. General director, **Finnova**

Speakers:

- **Rudy Aernoudt**. DG Growth **European Commission**
- **Dirk Paelinck**. CEO Interoffices and Workero, Co-Founder **PropTech House** of **European PropTech Network**
- **Juan Manuel Revuelta**. General director, **Finnova**