

YELLOW POINT

12th February 2020

from 8:30 a.m. Main entrance

Accreditations

10 a.m. State Strategy for Science and Technology

Presented by:

- **Teresa Riesgo**. General Secretary of Innovation. **Ministry of Science and Innovation**

Moderator:

- **Jose Antonio Gil**. Director, Spanish Patent and Trademark Office (**SPTO**)

Speakers:

- **Jose Antonio Gil**. Director, Spanish Patent and Trademark Office (**SPTO**)
- **Javier Ponce**. Director, Centre for the Development of Industrial Technology (**CDTI**)
- **Paloma Domingo**. CEO, Spanish Foundation for Science and Technology (**FECYT**)
- **Enrique Playán**. General Director, State Investigation Agency (**AEI**)

11 a.m. OPENING ACT

AUDITORIUM 2

11:30 a.m. The Artificial Intelligence Map: Universidad Carlos III de Madrid (**UC3M**)

Presentation of the state of the art in a university with a multidisciplinary profile

- **Virgilio Díaz**. Director of the entrepreneurship and innovation support service, Universidad Carlos III de Madrid (**UC3M**)
- **Rubén Cuevas**. UC3M Researcher in the Department of Telematics and Deputy Director of the Joint Institute, **UC3M-Santander Big Data Institute**
- **Marta García-Mandaloniz**. UC3M researcher of the Society, Technology and Commercial Law Group and Head of the Legal Clinic (**UC3M**)

12 p.m. STATE OF THE ART in Spanish Research **DIGITAL TRANSFORMATION**

Speakers:

- **Alberto de Laorden**. R&D Engineering Director, **SISTEM** (Grupo CPS)
- **Mario Castaño**. CTO **CINTEL**, Colombia (Extenda)
- **Álvaro Carrillo de Albornoz**. Managing Director, Technological Hospitality Institute (**ITH**)
- **Andreas Mihalovits**. Co-Founder **Global Super Angels Club**

1 p.m. Innovative Public Procurement (**CPI**): State of affairs of the Junta de Andalucía in Public Purchase of Innovation: projects in progress

Moderator:

- **Daniel Escacena**. Project Director at the Andalusian Knowledge Agency (**AAC**)

Speakers:

- **José M^a de la Higuera**. Coordinator of CPI in Andalusian Public Health System, **Andalusian Ministry of Health and Families**
 - Advances in CPI in the Andalusian Public Health System

- **Raúl García.** Head of Information Technology and Communications. Agency of Social Services and Dependence of Andalusia, **Ministry of Equality, Social Policies and Conciliation**
 - *Advanced telecare. Information next preliminary consultation to the market*
- **Jorge Delgado.** Head of the Exploiment and Technology Department
 - *CPI for energy efficiency and road safety management in the Andalusian road network. Puente sobre el río de Odiel (Huelva)*
- **Arturo Fernández-Palacios.** General Secretariat for the Environment, Water and Climate Change, **Regional Ministry of Agriculture, Livestock, Fisheries and Sustainable Development (Junta de Andalucía)**
 - *Cloud_AI. Environmental E-Infrastructure for solutions based on standardized spatial integration of variables development*
- **Pilar Garrido.** Technical Advisor to the Subdirectorate General for Agrifood Control and Inspection, **Agricultural and Fisheries Management Agency of Andalusia.**
 - *Innovation in agri-food analysis control systems*

**2 p.m. Report presentation “Transferencia en Colaboración” COTEC-
Ayming**

- **Francisco Marín.** Honorary member of **Cotec**
- **Laura Delgado.** Deputy Managing Director, **Ayming**



2:30 p.m.

NETWORKING LUNCH

**4 p.m. CSIC Interdisciplinary Thematic Platforms: Responding to Social Challenges from
Research and Innovation**

- **Victoria Moreno.** Deputy Vice President of Scientific and Technical Areas, The Spanish National Research Council (**CSIC**)

**4:30 p.m. Innovation Radar: Project Merlin 2020: Breaking the pattern,
unleashing the next generation of researches**



Moderator:

- **Irene López de Vallejo.** Head of Digital Ecosystems, **BluSpecs**

Speakers:

- **Philip Keenan.** Business Development Manager, **University of Cambridge's Centre for Smart Infrastructure and Construction**
- **Nuria Fernández.** Spin-off advise and financing, **UN-EM**
- **Luuk Borg.** Senior Policy Officer, **European Commission**
- **Leszek Broniarek.** Board member, **BBH Biotech Polonia**

5:30 p.m. From vision to market

Moderator:

- **María José Concepción.** Deputy Director General of the Spanish Patent and Trademark Office (**SPTO**)

Speakers:

- **María Luisa Castaño.** General Director of Research and Technological Innovation, **Comunidad de Madrid**
- **Ángela Ribeiro.** Deputy Vice President, Knowledge Transfer, The Spanish National Research Council (**CSIC**)
- **Pilar González.** Head of the Institutional Promotion and Territorial Cooperation Department (**CDTI**)
- **José Guadix.** Vice-Rector for Knowledge Transfer, **University of Seville**
- **Cristina Amate.** Head of the Department of Industrial Property, Strategies and Programmes (**IDEA Agency**)
- **Antonio Romero.** Research Manager, **Mercadona**
- **Salvador Sancha.** CTO, **Eneso**

13th February 2020

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10 a.m. STATE OF THE ART in Spanish Research **AGRO**

- **Vismands Menjoks.** CCO **Apply Costum** AI Solutions in **Lituania**
- **Beatriz Molina.** R&D Director, **La Caña**

11 a.m. **Open CHALLENGE** Tourism Sector – Smart Rural: **SEGITTUR**

Rural Tourism, depopulation and collaborative economy



SEGITTUR, in its commitment to promoting innovation in the Spanish tourism sector, SEGITTUR is looking for a multi-channel platform that allows access to multimedia content in those territories with tourism development possibilities as they are in line with the demand estimated in previous studies. This platform must be complemented with a collaborative economy platform that would allow each territory to establish the available tourist resources, the productive resources to be able to satisfy the tourist resources, as well as to access resources for mobility in the territory

- **Eduardo Gutiérrez.** Director of Business Development and New Technologies, **Segittur**

12 p.m. "CDTI's technology transfer instruments" (Red Cervera and new calls)

- **Pilar González.** Head of the Institutional Promotion and Territorial Cooperation Department (**CDTI**)

12:30 p.m. **BLOCK: From innovation to internationalization**

12:30 p.m. Transforming Technology into Profit - How to Unlock Innovation in your Business

- **Andy Wynn.** Managing Director, **TTIP Consulting Ltd**

12:45 p.m. From innovation to internationalization (ICEX)

- **Rafael Fuentes.** Regional Director of Trade, **ICEX**

1 p.m. Public Procurement for Innovation (PPI): Administration Strategies

Moderator:

- **Daniel Escacena.** Project Director at the Andalusian Knowledge Agency (**AAC**)

Speakers:

- **Sergio Capitán.** Head of the Public Procurement Office, **CDTI**
- **Amanda Gil.** Deputy Director General of the Sub-Directorate for the Promotion of Innovation, **Ministry of Science and Innovation** Representative
- **David Páez.** Business Development Director, Corporación Tecnológico Andaluz **CTA**
- **María José de Concepción.** Deputy Director, Spanish Patents and Trademarks Office (**SPTO**)
- **Pilar Morgade.** Director of Research Planning and Promotion, Health Knowledge Agency (**ACIS**) Xunta de Galicia

2 p.m. STATE OF THE ART in Spanish Research: MOVILITY

Moderator:

- **Juan José Redondo.** Head of the Scientific, Technical and Commercial Cooperation Area, National Institute of Aerospace Technology (**INTA**)

Speakers:

- **Luis Ángel Leal.** R&D strategy at Corporate Innovation Dpt, **Grupo Antolin**
- **Vicente Gómez.** Secretary-General, Spanish Technological Aerospace Platform (**PAE**)
- **Alberto Terol.** Head of Innovation, **Iberia**