

## WHITE POINT

February 12<sup>th</sup> 2020

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### 4 p.m. GUEST COUNTRY BLOCK: CANADA

Welcome:

- **Yves Belliveau**. Trade Commissioner and First Secretary, **Embassy of Canada to Spain**

### 4:05 p.m. Presentation of the joint Spain/Canada research report: **Fundación Española para la Divulgación de la Ciencia y la Tecnología (FECYT)**

- **Cecilia Cabello**. Department Director (**FECYT**)

### 4:15 p.m. Success stories in innovation transfer: **Canadian Innovation Ecosystem presentation**

Moderator:

- **Guillermo Sánchez**. Chief editor, **El País Retina**

Speakers:

- **Maria Aubrey**. Vice President Business and Professional Services, **NRC**
  - *R&D General Programme in Canada*
- **Kendra MacDonald**. CEO Canada's **Ocean Supercluster**
  - *Innovation Superclusters Model. Favouring innovation and technological transfer*
- **Alice Aiken**. Vice President Innovation research, **Dalhousie University**
  - *Canadian University as an innovation engine*
- **Óscar Vázquez**. President and CEO, **Bombardier** in Spain
  - *Transportation Spain. Canadian company as an innovation engine*

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### 5:10 p.m. Canada-Europe success stories: **adapting the product developed in the Canadian market to the European market**

Speakers:

- **Gordon Roxon**. Director of Sales, **MindBridge AI**
  - *Adapting Canadian innovations to the European market: challenges and opportunities*
- **Eric Holdrinet**. Deputy National Project Coordinator (EUREKA). **National Research Council de Canadá**
  - *Canada-Spain business-to-business collaboration under the Eurostars and EUREKA programmes*
- **Antonio Venutelli**. Strategic Account Manager, **Geotab**
  - *A Canada-Spain innovation success story in telematics: Geotab*



**February 13<sup>th</sup> 2020**

09 a.m.

## Talent Woman Breakfast Meeting

Women in the innovation field

*Telefonica*

**EMPRESAS**



**AIRBUS**

Moderator:

- **Loreto del Valle.** Director General Digital Economy and Innovation, **Junta de Andalucía**

Speakers:

- **Otilia Santa Tecla,** South Director of Small and Medium Enterprises, **Telefónica**
- **Silvia Lazcano.** National Rep Technologies, **Airbus**
- **Alice Aiken.** Vice-president Innovation Research **Dalhousie University, Canada**
- **Ana Paula Grijó.** President, **TecParques Portugal**
- **Victoria Galán-Muros.** Research Director, Global Institute on Innovation Districts (GIID)
- **Paloma Domingo.** CEO, Spanish Foundation for Science and Technology (**FECYT**)

## RED POINT

**13th February 2020**

1:30 p.m. **BLOCK NEW ECONOMIES**

1:30 p.m. **Blue Economy: Present and Future of the oceans**

Moderator:

- **Javier Noriega.** President, Andalusian marine cluster (**CMMA**)

Speakers:

- **Rafael González-Quirós.** Deputy Director for Research, Instituto Español de Oceanografía (**IEO**)
- **Kendra MacDonald.** CEO, **Canada's Ocean Supercluster**
- **Rodrigo Beja.** Executive Director, **GreenCoLAB** (Portugal)
- **Universidad del Mar** Representative
- **CEI-Mar Foundation** Representative



## OPEN INNOVATION AREA

Space sponsored by:



# 13 February 2020

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12:30 p.m. **Women in the investment field**

Moderate:

- **Jaime Parada.** CEO, Instituto de Innovación y Transferencia de Tecnología de Nuevo León. México

Speakers:

- **Pilar Troncoso.** Vicepresident, OARO
- **Irene López.** Head of Digital Ecosystems, BluSpecs
- **Vanessa Nascimento.** Coordinator, Algarve Evolution. Portugal
- **Jaime Parada.** CEO, Instituto de Innovación y Transferencia de Tecnología de Nuevo León. México

