INNOVATION ROOM

Wednesday 14 April 2021
From 09:00 h. Main Hall

09:15 – 09:45 h. Opening act Innovation Room: European Funds. An opportunity for recovery and change

10:00 – 11:00 h. Projects and initiatives in the field of energy transition and circular economy. The challenge of decarbonization and green hydrogen

Panel discussion. Moderate: Pending for confirmation
- Margarita Muñoz. Managing Director Corporate Social Responsibility and Circular Economy at Mercadona
- María José Tomás. Department of Institutional Promotion and Territorial Cooperation of Centre for the Development of Industrial Technology (CDTI)
- Cartuja Science and Technology Park (PCT Cartuja)
- Pending for confirmation by other entities

11:00 h. OPENING Ceremony at the Auditorium

12:15 – 13:15 h. European Funds. Next Generation: Recovery plan for Europe: Ministry of Science and Innovation (MICINN)

Panel discussion. Moderate: FI Group
- Teresa Riesgo. General Secretary for Innovation, Ministry of Science and Innovation (MICINN)
- Javier Ponce. General Director of the Centre for the Development of Industrial Technology (CDTI)
- State Research Agency (AEI) Ministry of Science and Innovation (MICINN)
- Rosa Menéndez. President of the Higher Council for Scientific (CSIC)

13:30 – 14:30 h. Tractor macroprojects, keys for economic and social recovery of the country

Panel discussion. Moderate: Francisco Hortigüela. General director of Ametic
- Luis Fernando Álvarez-Gascón. Lead all the MPTs (GMV)
- Carlos Royo. Coordinates the MPT Health (GMV)
- Jose Luis Molina. Coordinates the MPT digital Agri-food (Hispatec)
- Enrique Serrano. Coordinates the MPT Intelligent Tourism (Tinamica)
- Alejandro Ormazabal. Coordinates the MPT Mobility (Velatia)
- Jose Tomás Mallo. Coordinates the MPT Sport (ATOS)
16:30 h.

WORKING LUNCH

16:00 – 16:30 h. Initiatives and programmes to support business innovation.

- Pilar González. Head of the Department of Institutional Promotion and Territorial Cooperation of the Centre for the Development of Industrial Technology (CDTI)

16:45 – 17:45 h. Digital transformation in healthcare. Macroproject of the Regional University Hospital, Málaga Tech Park and University of Málaga

- Antonio Urda. President of the Social Council of the University of Malaga (UMA)
- Maria del Mar Vazquez Jimenez. Manager of the Regional University Hospital of Malaga
- Felipe Romera. General Director of Malaga TechPark
- Carlos Royo. President of the e-Health Commission at Ametic

18:00 – 19:00 h. Innovation in the hotel tourism industry

Álvaro Carrillo de Albornoz. Managing director. Institute of Hotel Technology (ITH)

Panel discussion. Moderate: Pending for confirmation

- Gerardo Romero. Commercial director of Lynka
- SOHO Hotels
- HCP Arquitectos

INNOVATION ROOM

Thursday 15 April 2021
From 08:30 a.m. Main Hall

09:30 – 10:30 h. European Funds. Next Generation: Recovery plan for Europe: Ministry of Economic Affairs and Digital Transformation (MINECO)

10:45 – 11:45 h. European Funds. Next Generation: Recovery plan for Europe: Ministry of Industry, Trade and Tourism (MINCOTUR)

Panel discussion. Moderate: José Antonio Gil. Director of the Spanish Patent and Trademark Office (OPEM)

- José Bayón. CEO at National Company of Innovation, SA (ENISA)
- Ayming
- School of Industrial Organization (EOI)
- Pending for confirmation by other entities
12:00 – 13:00 h. European Funds. Next Generation: Recovery plan for Europe: Ministry of Ecological Transition and the Demographic Challenge (MITECO)

Keynote:
- Miguel González Suela. Undersecretary for the Ecological Transition and the Demographic Challenge (MITECO)

Panel discussion. Moderate: Georgina Flamme. Director of Corporate Reputation, Sustainability and Communication of Abertis and Coordinator of Public-Private Cooperation with the Nextgen funds COTEC Foundation

Pending for confirmation by other entities

13:15 – 14:15 h. Promoting green, sustainable, wealth-generating innovation and connecting interests/objectives Europe, Spain, Business

Traditionally, most companies constantly innovate, some without even knowing it. Investments in innovation, in the development of new products and services, are made with own resources in most companies. A company does not last without constantly investing in innovation. And now the pulse is very fast, increasingly

- Francisco Baeza. Director Business Development Sistem - Grupo CPS

TECHNOLOGY ROOM

Wednesday 14 April 2021

From 09:00 h. Main Hall

09:00 – 09:45 h. RIS4 Strategies

- Institute for Prospective Technological (IPTS)
- Ministry of Science and Innovation (MICINN)
- Autonomous communities (CCAA)
- Ministry of Economic Transformation, Industry, Knowledge and Universities of the Junta de Andalucía

10:00 – 11:00 h. New financing opportunities and their actors

Keynote:
- Ignacio Crespo. Director Consulting - Strategy & Transformation at KPMG España

Panel discussion. Moderate: Carlos Franco. Technical Advisor in the Centre for the Development of Industrial Technology (CDTI)

- Cristina Bescós. General director of EIT Health
**Gonzalo Arévalo.** Deputy Director General of International Investigation Programs and Institutional Relations of Institute of Health Carlos III (ISCIII)

**Carlos García.** Expert on Innovation Finance at Technological Corporation of Andalusia (CTA)

**Stefan Mathesius.** Head of Financial Instruments Unit at Andalusian Innovation and Development Agency (IDEA)

**11:00 h. OPENING Ceremony at the Auditorium**

**12:15 – 13:15 h. Energy Transition and its impact on technology and the supply chain**

Coordinate: Coordination Committee for Energy Technology Platforms (CCPTE) publicize the national targets for decarbonization and energy transition in the short and medium term, and address how the CCPTE and the sectors they represent will jointly respond to them, from their R&D&D priorities and their near-future technological perspectives

**Keynote:**
- Representative of the Coordinating Committee for Energy Technology Platforms (CCPTE)

**Panel discussion.** Moderate: Member of the Coordinating Committee for Energy Technology Platforms (CCPTE)
- Representative of the Coordinating Committee for Energy Technology Platforms (CCPTE)

**13:30 – 14:30 h. The management of European funds by the Autonomous Communities**

**14:30 h.** WORKING LUNCH

**16:00 – 17:00 h. Financing opportunities through clusters: Discover the new European financial instruments for collaborative innovation**

Coordinate: FENAEIC, The National Federation of Innovative Business Groups and Clusters

**17:15 – 17:45 h. How do key technologies evolve to adapt to the challenges of digitalisation? Conflicting Technologies: Cloud Computing, Connectivity and Cybersecurity**

- **Sergio Cejas.** IT Business Development de Telefónica Empresas
- **Victor Deutsch.** Head of Security Product Line Defense and Security Unit Business Division Telefónica Empresas

**18:00 – 19:00 h. Keys to the innovation ecosystem for effective communication. Examples and practical cases of communication and scientific dissemination**

Coordinate: AAEC, Spanish Association for Scientific Communication
TECHNOLOGY ROOM

Thursday 15 April 2021
From 09:00 h. Main Hall

09:30 – 10:30 h. Building intelligent, sustainable, and inclusive regions: European clusters programs for the regional specialization
Coordinate: The National Federation of Innovative Business Groups and Clusters (FENAEIC)

10:45 – 11:45 h. Disruptive technologies. New trends: uses and applications
Keynote: Strengthening the 5G network is key to defining the impact of technology on business and on our lives
Carlos Grau. CEO Mobile World Capital Barcelona
Panel discussion. Moderate: Soledad Díaz. Managing Director of the Association of Science and Technology Parks of Spain (APTE) and representative of the Spanish Technological Platform, DISRUPTIVE
Agustín Cárdenas. Director of Business Transformation at Telefónica
Ministry of Agriculture of the Government of Andalusia
Nacional Observatory 5G

12:00 – 13:00 h. Recovery and innovation: clusters as key actors for a green, digital and resilient Europe
Coordinate: The National Federation of Innovative Business Groups and Clusters (FENAEIC)


SCIENCE ROOM

Wednesday 14 April 2021
from 09:00 a.m. Main hall

09:15 – 09:45 h. Opening Speech for the Science room
Raquel Yotti. Director of the Carlos III Institute of Health (ISCIII)
10:00 – 11:00 h. Global Health (COVID-19)

**Panel discussion.** Moderate:
- **Javier Montero.** Director of the Technology Transfer Office of the Andalusian Regional Health Government
- **Victor Muñoz.** Professor at the University of Malaga (UMA).
- **Ana Castro.** Deputy Vice President for Knowledge Transfer of the Higher Council for Scientific Research CSIC
- **Lifewatch.** Pending for confirmation by other entities

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11:00 h. **OPENING Ceremony at the Auditorium**

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12:15 – 13:15 h. **Knowledge Transfer: Success stories from Spanish universities**

*Coordinate: CRUE Spanish Universities / Red OTRI, Technology Transfer Offices*

**Keynote:**
- **José Manuel Pingarrón.** General Secretary of Universities. Ministry of Universities (MIU)

**Panel discussion.** Moderate: *Pending for confirmation*
- **José Carlos Gómez Villamandos.** President of Crue Universidades Españolas
- General Secretariat of Universities, Research and Technology of the Ministry of Economic Transformation, Industry, Knowledge and Universities (CTEICU), of the Junta de Andalucía
- **Transfer Vicerector**

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13:30 – 14:30 h. **Aerospace strategy - new opportunities**

**Panel discussion.** Moderate: **Antonio Gómez-Guillamón.** President of Clúster Andalucía Aerospace
- **María Graña.** Director of Innovation and Technology of Inster del Grupo CPS
- **Pablo Cortes.** General secretary of Enterprise, Innovation and Entrepreneurship of the Ministry of Economic Transformation, Industry, Knowledge and Universities (CTEICU), of the Junta de Andalucía
- National Institute for Aerospace Technology (INTA)
- **Javier Laserna.** Director of Laser Lab of the Malaga University (UMA)
- **Roberto Trigo.** Head of the Department of Large Facilities and Dual Programs of the Centre in the Development of Industrial Technology (CDTI)

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14:30 h. **WORKING LUNCH**
16:00 – 17:30 h. **Collaboration Opportunities in Public Procurement of Innovation**
Coordinate: **AAC**, Andalusian Knowledge Agency of the Regional Ministry of Economic transformation, Industry, Knowledge and Universities (Junta de Andalucía)

**Panel discussion 1.** Moderate: Andalusian Knowledge Agency (ACC)
- **Daniel Escacena.** Project director at Andalusian Knowledge Agency (AAC)
- **Sergio Capitán.** Head of the Office of Innovative Public Procurement in the Centre for the Development of Industrial Technology (CDTI)
- **Jesús Gil.** Responsible for the “Innovaliar” project. University of Cordoba (UCO)

**Panel discussion 2.** Moderate: **David Paez.** Director of business Development Technological Corporation of Andalusia (CTA)
- General Secretary for Innovation (SGINN) Ministry of Science and Innovation (MICINN)
- **Daniel Escacena.** Project director at Andalusian Knowledge Agency (AAC)
- **Ayming**

17:45 – 18:15 h. **Workshop:** High Impact: New Product for Knowledge and Technology Transfer and Hands-on Technology Patronage
- **Juan Manuel Garrido.** Director of Economic Structuring and Analysis at Kaudal Technology Investment

18:30 – 19:00 h. **Presentation:** Network of Innovation System Intermediate Bodies: The capillary nature of a coordinated network in the same direction for the effective management of recovery funds
- Companies Association of IT, Telecoms, Consumer Electronics, Services and Digital Contents (AMETIC)
- National Association Business and Innovation Centre Network (ANCEs)
- Association of Science and Technology Parks of Spain (APTE)
- National Federation of Technologic Centres (FEDIT)
- The National Federation of Innovative Business Groups and Clusters (FENAEIC)

**SCIENCE ROOM**

**Thursday 15 April 2021**

**from 08:30 h. Main Hall**

09:30 – 10:30 h. **Innovation in Health from the R&D&I sector**

**Panel discussion.** Moderate: **Pending for confirmation**
LLuis Blanch. New Innovation Platform Coordinator of the Carlos III Health Institute (ISCIII)

Gonzalo Arévalo. Deputy Director General of International Investigation Programs and Institutional Relations of Institute of Health Carlos III (ISCIII)

Pending for confirmation by other entities

10:45 - 11:45 h. Quadruple helix Coordinate: CRUE Spanish Universities / Research Results Transfer Office Network RedOTRI

Panel discussion. Moderate: CRUE Spanish Universities / Research Results Transfer Office Network (Red OTRI)

Public Research Organisms (OPI)

Ministry of Science and Innovation (MICINN)

12:00 – 13:00 h. CORONAVIRUS SARS (COVID–19): lessons learned. "From science to business”

Panel discussion. Moderate: Francisco Marín. President of the Innovation Business Forum (FEI)

LLuis Blanch. New Innovation Platform Coordinator at Institute of Health Carlos III (ISCII)

Javier Maira. Head of the Marketing Unit of the Higher Council for Scientific Research (CSIC)

José Damián Ruiz Sinoga. Full profesor of Malaga University (UMA)

Marta Muñoz Fernández. Communication director of the National Federation of Technologic Centers (FEDIT)

Daniel Escacena. Project director at Andalusian Knowledge (AAC)

Juan Luis Romera. Manager and technical advisor of the Department of Institutional Promotion and Territorial Cooperation in the Centre for the Development of Industrial Technology (CDTI)

14:00 – 15:00 h. "Next Generation": projects of the City Council of Malaga and its lines of action

Pedro Marín. Director of OMAU

María del Mar Ruiz. Supply Projects and Monitoring of External Works Manager at EMASA

Pending for confirmation by other entities

OPEN INNOVATION AREA

Space sponsored by:
Programme Scaleup Andalucia

- Stéphane Ruiz. Andalusian Innovation and Development Agency (IDEA Agency)

Presentación de Collider (Mobile World Capital)

- Óscar Sala. Director of The Collider, Mobile World Capital

10:00 – 11:00 h. Knowledge Transfer: success stories from networking between investor and company Coordinate: Dynamization commission of investment funds

Panel discussion. Moderate: ASCRI

- Juan Álvarez de Lara. Founder and CEO of Origen Ventures Fund
- Innoinvest: H20 – Andalusia Technology park of Málaga Tech Park
- Pending for confirmation by other entities

11:00 h. OPENING Ceremony. Auditorium

12:00 – 12:45 h. European funds - Next Generation. Workshop Digitalization and Artificial Intelligence

Panel discussion. Moderate: CRUE Spanish Universities

- Hercules project
- Ricardo Alonso Maturana. Director of Gnoss

13:00 – 14:30 h. Elevator Pitch by Telefónica

- HUMANOX
- IMASCOMO
- MAYSPHERA

14:30 h. WORKING LUNCH

16:00 – 17:30 h. International Investment Forum for deep tech & deep science start-ups
Coordinate: Enterprise Europe Network (EEN)

17:45 – 18:45 h. Practical workshop: How to access to “Cascade funding” for Andalusian start-ups
Panel discussion. Moderate: Pending for confirmation
- David Paez. Director of business Development Technological Corporation of Andalusia (CTA)
- Andalusian Innovation and Development Agency (IDEA Agency)
- Pending for confirmation by other entities

OPEN INNOVATION AREA

Thursday 15 April 2021
From 08:30 h. Main hall

09:30 – 10:30 h. Collaborative Ecosystem Transfiere 360° - Transference spotlight
Panel discussion. Moderate: Francisco Marín. President of the Innovation Business Forum (EIF)
- Luis Fernando Álvarez-Gascón. General Manager of GMV
- Eleuterio Lombardo. Director of Cell Therapy Development and Characterization, Takeda Cell Therapy Technology Center of Takeda

10:45 – 11:30 h. Award Ceremony for the Start-up winner of the “Open call deep tech, deep Science for Start-ups”
Coordinate: EEN, Enterprise Europe Network

11:45 – 12:00 h. Atlas Tecnológico Presentation
- Pablo Oliete. Founder of Atlas Tecnológico

12:15 – 13:30 h. How is knowledge transferred in a science and technology park? Success stories from Spanish science and technology parks
Coordinate: APTE, Association of Science and Technology Parks of Spain

13:45 – 14:45 h. Training workshop: EU funds and other financing lines for SMEs
Coordinate: Finnova
In addition to Next Generation there are other programmes for enterprises linked to Community policies, these plans support financially actions in various fields related to innovation, the environment, climate change, territorial development, training, employment, R&D&I, culture, social affairs, etc. and most of them have a common denominator: innovation and European added value.
Juan Viesca. European funds director at Finnova

**DEMO CENTER – TRL 7**

**Wednesday 14 April 2021**

From 09:00 h. Main hall

**Accreditation**

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<tr>
<td>10:00 – 11:00 h.</td>
<td>Success Cases Presentations: University of Cordoba</td>
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<td>Cordoba University (UCO)</td>
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<td>11:00 h.</td>
<td>OPENING CEREMONY. Auditorium</td>
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<td>12:00 – 13:35 h.</td>
<td>“TRL7” Elevator Pitch</td>
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**Floating hydro generator with four independent generators and couplable, maximum thrust surface and self steerable.** Generates electricity by harnessing marine and river currents regardless of their orientation and in wide speed ranges, having little drift resistance by the current

- **Inés Aragüez del Corral.** Innovation Engineer of Acquattuor

**Building a mechanical fan in times of pandemic.** Robust mechanical fan, low cost and easy oriented construction to the COVID-19 pandemic

- **Víctor Fernando Muñoz Martínez.** Full Professor on System Engineering and Automation of the Malaga University (UMA)

**The new way of studying creating: the transport of the future is born in the university.** What Hyperloop is, how it solves some of society’s most important problems that prevent society’s sustainable development, and what students play in Hyperloop development in the coming years

- **Ferran de Andrés.** Team Captain at Hyperloop, Polytechnic University of Valencia (UPV)

**Integration of IoT and artificial intelligence into a platform for integrated air quality management in schools**

- **Manuel Díaz Rodríguez.** Full professor of Malaga University (UMA) and founding partner of Softcrits, S. L.

**Prototype Patent: Signal stabilisation and enhancement system for spectrometric measurements under mechanical fluctuation**

- **Santiago Palanco López.** Professor of Malaga University (UMA)
iMIND cyberphysical solution formed by different modules that, connected by IoT to a digital platform, facilitate the control and monitoring of various variables of interest for the industrial, tourism or commercial sectors in a smart city environment.

- **Eduardo Dueñas.** CEO of Métrica6
- **Miguel Martin.** Business Developer in Integrated Worlds

13:45 – 14:30h. **Elevator Pitch - Polo of Digital Content**

- OWO Game
- Featlander XR
- More than selfies
- Activacar
- Track4fun
- Elea Soluciones

16:00 – 17:00 h. **Elevator Pitch by Telefónica**

17:15 – 18:30h. **“TRL7” Elevator Pitch**

**Possibilities and facilities for third generation sequencing at the service of personalized medicine.** Comprehensive third generation genomic sequencing service with large applications in the field of medicine, basic research and the food industry

- **Belén de la Morena Barrio.** CEO de LongSec, spin-off Universidad de Murcia (UM)

**Piloto del sistema EPI-DWS (distanciamiento social) based on low frequency magnetic field technology**

- **Juan Miguel Cuesta.** Ingeniero de Desarrollo de Grupo PREMO

**Martian atmosphere simulation chamber installed laser laboratory UMALASERLAB.** Large camera for simulation of planetary environments

- **Javier Laserna.** Director del Láser Lab de la Universidad de Málaga (UMA)

**Tifloactiva** is a generation of smart accessible models developed for the first time in Spain by the company Axfito group

- **Daniel Cucharero Palomo.** Founder of Axfito group
Thursday 15 April 2021
From 08:30 h. Main hall

09:30 – 10:25 h. “TRL7” Elevator

- Pending for confirmation by other entities
- International University of Andalusia (UNIA)

Hands-on Technological patronage
- Juan Manuel Garrido. Director of Economic Structuring and Analysis at Kaudal Technology Investment

10:45 – 11:45 h. Elevator Pitch by Telefónica

12:00 – 13:30 h. Women as Drivers of Innovation in Business

Panel discussion. Moderate: Lourdes Cruz. Director of Business Development and Investment Attraction at Andalusia Technology park Málaga Tech Park

- Marie Thepaut. Senior account manager de Leader of Oracle Woman’s Leadership Málaga Hub
- Telefónica empresa
- Pending for confirmation by other entities