

INNOVATION ROOM

Wednesday 14 April 2021

From 08:30 h. Main Hall

Accreditation

09:15 – 09:45 h. Opening conference Innovation Room: European Funds. An opportunity for recovery and change

- ✘ **D. Roberto Sánchez.** Secretary of State for Telecommunications and Infrastructures of the Ministry of Economic Affairs and Digital Transformation (MINECO)

10:00 – 11:00 h. Projects and initiatives in the field of energy transition and Circular Economy. The challenge of decarbonization and green hydrogen

Keynote: David Álvaro. Engineering Representative at **Airbus Commercial Spain**

Panel discussion. Moderate: **Sonia Palomo.** Deputy Director of Technology Transfer of the Technological of **Málaga Tech Park** and Coordinator of the European project **Recycling Business Models**

- ✘ **Margarita Muñoz.** Director general of Circular Economy at **Mercadona**
- ✘ **Juan Miguel González-Aranda.** Technical director of **LifeWatch ERIC** and Executive Committee Member of **ERIC FORUM Unión Europea**
- ✘ **María José Tomás.** Department of Institutional Promotion and Territorial Cooperation of the Centre for the Development of Industrial Technology (**CDTI**)
- ✘ **Luis Pérez.** CEO of Cartuja Science and Technology Park (**PCT Cartuja**)
- ✘ **Berta Gonzalvo.** Research Director of the **AITIIP Technological Centre**

11:00 h. Streaming OPENING Ceremony

- ✘ **Mr. Juan Manuel Moreno, president of Junta de Andalucía**
- ✘ **Mr. Pedro Duque, minister of Science and Innovation (video)**
- ✘ **Mr. Francisco de la Torre, mayor of Malaga**
- ✘ **Mr. Rogelio Velasco, regional Minister for Economic Transformation, Industry, Knowledge and Universities of the Junta de Andalucía**
- ✘ **Mrs. Teresa Riesgo., secretary general for Science and Innovation. Ministry of Science and Innovation (MICINN)**
- ✘ **Mr. Felipe Romera, president of the Transfiere Organising Committee and president of the Association of Science and Technology Parks of Spain (APTE)**
- ✘ **Mr. José Carlos Gómez Villamandos, vice-president of the Transfiere Organising Committee and president of CRUE Spanish Universities**
- ✘ **Mrs. María Jesús Almazor, CEO of the Cybersecurity and Cloud division. Telefónica Tech**

Keynote lecture "**Planet Start-up**" by the expert in innovation and disruptive technologies



✘ **D. Juan Martínez Barea**

12:30 – 13:15 h. European Funds. Next Generation: A recovery plan for Europe: Ministry of Science and Innovation (**MICINN**)

Keynote: Pablo Martín. Deputy Secretary of Science and Innovation. Ministry of Science and Innovation (**MICINN**)

Panel discussion. Moderate: **Victor Cruz.** Strategy Director of **FI Group**

- ✘ **Javier Ponce.** General Director of the Centre for the Development of Industrial Technology (**CDTI**)
- ✘ **Enrique Playán.** Director of the State Research Agency (**AEI**) Ministry of Science and Innovation (**MICINN**)
- ✘ **Jesús Marco.** Vice-President for Scientific and Technical Research Consejo Superior de Investigaciones Científicas (**CSIC**)

13:30 – 14:00 h. Introduction to Tractor macroprojects, keys for economic and social recovery of the country

Presented by:

- ✘ **Francisco Hortigüela.** General director of **Ametic**
- ✘ **Mario Mahr.** Innovation & Industry 4.0 Area Manager de **Ametic**
- ✘ **Enrique Serrano.** Coordinates the **MPT Intelligent Tourism** (Tinamica)

14:30 h.

WORKING LUNCH

16:00 – 16:30 h Initiatives and programmes to support business innovation.

- ✘ **Pilar González.** Head of the Department of Institutional Promotion and Territorial Cooperation of the Centre for the Development of Industrial Technology (**CDTI**)

16:45 – 17:45 h. Digital transformation in healthcare. Macroproject of the Regional University Hospital, Málaga TechPark and University of Málaga

Panel discussion. Moderate: **Julian Garcia de Barbosa.** Head of Digital Health Andalucía **Telefónica**

- ✘ **Julio Diaz.** ICT Director of the **Regional University Hospital of Malaga**
- ✘ **Lourdes Cruz.** Director of Business Development and Investment Attraction at **Málaga Tech Park**
- ✘ **Jose Aldana.** Vice-Chancellor of Transfer at **University of Malaga**

18:00 – 19:00 h. Innovation in the hotel tourism industry



Keynote: Álvaro Carrillo de Albornoz. Managing director. Institute of Hotel Technology (**ITH**)



Panel discussion. Moderate: **Rafael Luque.** Member of the Executive Committee of **AEHCOS**

- ✘ **Gerardo Romero.** CEO of **Lynka**
- ✘ **Gonzalo Armenteros.** President of **SOHO Boutique Hotels**
- ✘ **Pilar Herrero.** Design manager at **Marriott International**
- ✘ **Pablo Gancedo** de **HCP** Madrid

INNOVATION ROOM

Thursday 15 April 2021

From 08:30 a.m. Main Hall

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10:15 – 11:45 h. European Funds. Next Generation: Recovery plan for Europe. Spanish Government

10:15 – 10:30 h. Ministry of Economic Affairs and Digital Transformation (MINECO)

Presented by: **Luis Cueto.** Vocal assessor at the Ministry of Economic Affairs and Digital Transformation (**MINECO**)

Keynote: **María Teresa Arcos.** General Director for Telecommunications, Ministry of Economic Affairs and Digital Transformation (**MINECO**)

10:30 – 11:45 h. Ministry of Industry, Trade and Tourism (MINCOTUR) and Ministry of Economic Affairs and Digital Transformation (MINECO)

Panel discussion. Moderate: **José Antonio Gil.** Director of the Spanish Patent and Trademark Office (**OPEM**)

- ✘ **Luis Cueto.** Vocal assessor at the Ministry of Economic Affairs and Digital Transformation (**MINECO**)
- ✘ **Julio Jiménez.** Assessor of the **Tourism Secretary of the State.**
- ✘ **José Bayón.** CEO at National Company of Innovation, SA (**ENISA**)
- ✘ **Carlos Artal de Lara.** General director of **Ayming**
- ✘ **Nieves Olivera.** Director General of the School of Industrial Organisation (**EOI**)



12:00 – 13:00 h. Boosting green innovation, sustainable, wealth-generating and the connection of interests/objectives Europe, Spain, Companies. Traditionally, most companies are constantly innovating, some without even knowing it. Investments in innovation, in the development of new products and services, are made with own resources in most companies. A company does not last without constant investment in innovation. And now the pulse is very fast, more and more so.

Panel discussion. Moderate: **Mario Cortés.** Vice-President of the Science and Innovation Committee of the **Congress of Deputies**

- ✘ **Francisco Baeza.** Business Development Director **Sistem - Grupo CPS**





- ✘ **Enrique Benítez.** Innovation and Development Agency of Andalucía (**Agencia IDEA**)
- ✘ **María José Tomás.** Department of Institutional Promotion and Territorial Cooperation of the Centre for the Development of Industrial Technology (**CDTI**)
- ✘ **Antonio Díaz.** General Director of **Datlight**
- ✘ **Álvaro Simón de Blas.** Head of Institutional Relations of the **Railway Innovation Hub** and Managing Director of **BIC**

13:15 - 14:30 h. European Funds. Next Generation: A recovery plan for Europe: Ministry of Ecological Transition and the Demographic Challenge (**MITECO**)

Present: **Laura Berjano.** Coordinator of Corporate Affairs, Corporate Reputation and Communication Department at **Abertis.** Co-director of the **COTEC Foundation** working group.

Keynote: **Miguel González Suela.** Undersecretary for the Ecological Transition and the Demographic Challenge (**MITECO**)

Panel discussion. Moderate and speaker: **Laura Berjano.** Coordinator of Corporate Affairs, Corporate Reputation and Communication Department at **Abertis.** Co-director of the **COTEC Foundation** working group.

- ✘ **Marta Martínez.** Head of Cabinet of the Undersecretariat for Ecological Transition and member of the Technical **Committee for the Recovery, Transformation and Resilience Plan.**
- ✘ **Fernando Ferrero.** Directorate of Strategic Investments of **Agencia IDEA.** Ministry of Economic Transformation, Industry, Knowledge and Universities of the **Junta de Andalucía**
- ✘ **Víctor Marcos.** Director of Renewable Energies and Electricity Market at the Institute for Energy Diversification and Saving (**IDAE**)



TECHNOLOGY ROOM

Wednesday 14 April 2021

From 09:00 h. Main Hall

Accreditation

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09:00 – 09:45 h. The relevance for regions of smart specialisation strategies, S4: Much more than an enabling condition for cohesion policy

Keynote: Marcos Pérez Formigó. Coordinator of the Secretariat for Enterprise, Innovation and Entrepreneurship at Ministry of Economic Transformation, Industry, Knowledge and Universities of the **Junta de Andalucía**

- ✘ **Johan Stierna.** Science for policy adviser. Team leader. Joint Research Center of the **European Commission (video)**
- ✘ **Carmen Sillero Illanes.** Strategy and Programme Coordinator (**IDEA Agency**) **Technical office S4 ANDALUCIA.**

10:00 – 11:00 h. New financing opportunities and their actors

Panel discussion. Moderate: **Carlos Franco.** Technical Advisor at the Centre for the Development of Industrial Technology (**CDTI**)

- ✘ **Cristina Bescós.** General director of **EIT Health Spain**
- ✘ **Gonzalo Arévalo.** Deputy Director General of International Investigation Programs and Institutional Relations of Institute of Health Carlos III (**ISCIII**)
- ✘ **Carlos García.** Expert on Innovation Finance at Technological Corporation of Andalusia (**CTA**)
- ✘ **Stefan Mathesius.** Head of Financial Instruments Unit at Andalusian Innovation and Development Agency of Andalusia (**IDEA Agency**)

11:00 h. Streaming OPENING Ceremony 1

- ✘ **Mr. Juan Manuel Moreno,** president of Junta de Andalucía
- ✘ **Mr. Pedro Duque,** minister of Science and Innovation (video)
- ✘ **Mr. Francisco de la Torre,** mayor of Malaga
- ✘ **Mr. Rogelio Velasco,** regional Minister for Economic Transformation, Industry, Knowledge and Universities of the Junta de Andalucía
- ✘ **Mrs. Teresa Riesgo.,** secretary general for Science and Innovation. Ministry of Science and Innovation (MICINN)
- ✘ **Mr. Felipe Romera,** president of the Transfiere Organising Committee and president of the Association of Science and Technology Parks of Spain (APTE)
- ✘ **Mr. José Carlos Gómez Villamandos,** vice-president of the Transfiere Organising Committee and president of CRUE Spanish Universities





- ✘ **Mrs. María Jesús Almazor, CEO of the Cybersecurity and Cloud division. Telefónica Tech**

Keynote lecture "Planet Start-up" by the expert in innovation and disruptive technologies

- ✘ **D. Juan Martínez Barea**

12:30 – 13:15 h. The energy transition and its effect on technology and the supply chain promoted by the Coordination Committee of Technology Platforms in the Energy Sphere (**CCPTE**): to present the national objectives for decarbonisation and energy transition in the short and medium term, and to discuss how the CCPTE and the sectors they represent will jointly respond to them, based on their R&D&I priorities and their technological perspectives for the near future.

The energy transition objectives, R&D priorities and the perspectives of each of the platforms that make up the Coordination Committee of Technology Platforms in the Energy Sphere (**CCPTE**).

- ✘ **Alberto Ceña. REOLTEC Technical Secretariat**

Panel discussion. Moderate: **Alberto Ceña. REOLTEC Technical Secretariat**

- ✘ **Victoria Campos. REOLTEC Technical Secretariat**
- ✘ **Sandra Cubero. Project Engineer at Protermosolar in SOLARCONCENTRA**
- ✘ **Asier Maiztegi. Director of Decarbonisation Strategies TECNALIA Energy and the Environment**

13:30 – 14:30 h. The management of European funds by the Territorial Administrations

Panel discussion. Moderate: **Vanesa Moreno. Communication and IR Director of CTA and Pta Dircom Andalucía**



- ✘ **Pedro Marín Cots. Director of the Urban Environment Observatory (OMAU) of Ayuntamiento de Málaga**
- ✘ **Ana Isabel Cremades. General Director for Research and Technological Innovation of Comunidad de Madrid**
- ✘ **Carlos García Alonso. Vice-Rector for Research, Loyola University**

14:30 h.

WORKING LUNCH

16:00 – 17:00 h. Financing opportunities through clusters: Discover the new European financial instruments for collaborative innovation



Panel discussion. Moderate: **Antonio Novo. President of The National Federation of Innovative Business Groups and Clusters (FENAEIC)**

- ✘ **Patricia Tames. Deputy Director General of the Advanced Manufacturing Technologies Cluster**
- ✘ **Jordi Llinares. Assistant Director General of Digitalization of Industry and Collaborative Environments of the Spanish Government's Ministry of Industry**



- ✘ **Carlos Trías.** Adviser to the **European Economic and Social Committee**
- ✘ **Tomás Iriondo.** Managing Director and Coordinator of **Cluster GAIA**

17:15 – 17:45 h. How do key technologies evolve to adapt to the challenges of digitalisation? Conflicting Technologies: Cloud Computing, Connectivity and Cybersecurity



- ✘ **Sergio Cejas.** IT Business Development de **Telefónica Empresas**
- ✘ **Victor Deutsch.** Head of Security Product Line Defense and Security Unit Business Division **Telefónica Empresas**
- ✘ **Andrés Jiménez.** **Agroponente** Technology Manager

18:00 – 19:00 h. Presentation: Network of Intermediate Agencies of the Innovation System: The capillarity of a coordinated network in the same direction for the effective management of recovery funds

Discussion table. Modera: **Francisco Salvador.** Innovation Advisor at **Ayuntamiento de Málaga**

- ✘ Association of Electronics, Information Technologies, Telecommunications and Digital Services and Content Companies (**AMETIC**)
- ✘ **Rafael Sancho.** Manager of the National Association of Innovative Business Centers (**ANCES**)
- ✘ **Soledad Diaz.** Managing Director of Association of Scientific and Technological Parks of Spain (**APTE**)
- ✘ Spanish Federation of Technological Centers (**FEDIT**)
- ✘ **Antonio Novo.** President of the National Federation of Innovative Business Groups and Clusters (**FENAEIC**)

TECHNOLOGY ROOM

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09:30 – 10:30 h. Building intelligent, sustainable, and inclusive regions: European clusters programs for the regional specialization Coordinate: The National Federation of Innovative Business Groups and Clusters (**FENAEIC**)



Discussion table. Modera: **Antonio Novo.** President of the National Federation of Innovative Business Groups and Clusters (**FENAEIC**)

- ✘ **Daniel Gonzalez.** CEO of **Smart City Cluster**



 **Nina Hoppmann.** Project manager at **European Clusters Alliance**

10:45 – 11:45 h Disruptive technologies. New trends: uses and applications




Keynote: Strengthening the 5G network is key to defining the impact of technology on business and on our lives

 **Carlos Grau.** CEO **Mobile World Capital Barcelona**

Panel discussion. Moderate: **Soledad Díaz.** Managing Director of the Association of Science and Technology Parks of Spain (**APTE**) and representative of the Spanish Technological Platform, **DISRUPTIVE**

 **Carlos Grau.** CEO of **Mobile World Capital Barcelona**

 **Agustín Cárdenas.** Director of Business Transformation at **Telefónica Empresas**


 **José Antonio Adame.** Technical advisor of **Andalusia Agrotech DIH** of **Ministry of Agriculture of the Junta de Andalucía**

 **Montse Guardia.** General manager of **Alastria** Blockchain Ecosystem

12:00 – 13:00 h. Recovery and innovation: clusters as key actors for a green, digital and resilient Europe Coordinate: The National Federation of Innovative Business Groups and Clusters (**FENAEIC**)



Discussion table. Modera: **Nina Hoppmann.** Project manager at **European Clusters Alliance**


 **Juan Manuel Castell.** Manager of the **Aragonese Cluster of Agricultural and Livestock Production Media**

 **Ramon Garcia.** Managing Director of **Cluster CITET**

 **Laura Urbieto.** **AERTIC** Secretary General

13:15 – 14:15 h. Technological sovereignty - Innovative Business Forum (FEI) and IND+I

 **Elias Bendodo.** Regional Minister of the Presidency, Public Administration and Interior of the **Junta de Andalucía**

 **Francisco Marín.** Member of the board of directors of the Innovation Business Forum (**FEI**)

 **Jordi García Brustenga.** Secretary of the Council of **IND + 1**



IND+I



SCIENCE ROOM

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from 09:00 a.m. Main hall

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09:15 – 09:45 h. **Opening conference: “Response to COVID-19 from R&D&I”**

- ✕ **Raquel Yotti.** Director of the Carlos III Institute of Health (ISCIII)

10:00 – 11:00 h. **Global Health (COVID-19)**

Panel discussion. Moderate: **Raquel Yotti.** Director of the Carlos III Institute of Health (ISCIII)

- ✕ **Javier Montero.** Director of the Technology Transfer Office of the **Junta de Andalucía**
- ✕ **Ion Arocena.** General Director **AeBio** and representative of the **Biotech Markets Platform**
- ✕ **Victor Muñoz.** Professor at the University of Malaga (**UMA**). **Artificial respirator, Andalucía Respira**
- ✕ **Ana Castro.** Deputy Vice President for Knowledge Transfer of the Higher Council for Scientific Research (**CSIC**)

11:00 h. **Streaming OPENING Ceremony**

- ✕ **Mr. Juan Manuel Moreno,** president of **Junta de Andalucía**
- ✕ **Mr. Pedro Duque,** minister of Science and Innovation (video)
- ✕ **Mr. Francisco de la Torre,** mayor of Malaga
- ✕ **Mr. Rogelio Velasco,** regional Minister for Economic Transformation, Industry, Knowledge and Universities of the **Junta de Andalucía**
- ✕ **Mrs. Teresa Riesgo.,** secretary general for Science and Innovation. Ministry of Science and Innovation (MICINN)
- ✕ **Mr. Felipe Romera,** president of the **Transfiere Organising Committee** and president of the **Association of Science and Technology Parks of Spain (APTE)**
- ✕ **Mr. José Carlos Gómez Villamandos,** vice-president of the **Transfiere Organising Committee** and president of **CRUE Spanish Universities**
- ✕ **Mrs. María Jesús Almazor,** CEO of the **Cybersecurity and Cloud division. Telefónica Tech**

Keynote lecture "Planet Start-up" by the expert in innovation and disruptive technologies

- ✕ **D. Juan Martínez Barea**

12:30 – 13:15 h. **Knowledge Transfer: Success stories from Spanish universities**

Coordinate: **CRUE Spanish Universities / Red OTRI,** Technology Transfer Offices



CRUE

RedOTRI
Universidades

Keynote: José Carlos Gómez Villamandos. President of **Crue Universidades Españolas**



Panel discussion. Moderate: **Rosa María Ríos.** General Secretariat of Universities, Research

and Technology of the Ministry of Economic Transformation, Industry, Knowledge and

Universities (**CTEICU**), of the **Junta de Andalucía**

- ✘ **José Carlos Gómez Villamandos.** Rector of the University of Córdoba (**UCO**)
- ✘ **Juan Gómez.** Rector of the University of Jaen (**UJA**)
- ✘ **José Ángel Narváez.** Rector of the University of Málaga (**UMA**)
- ✘ **Pilar Aranda.** Rector of the University of Granada (**UGR**)

13:30 – 14:30 h. Aerospace strategy - new opportunities

Keynote: Belén garcía. Director of Development and Technology of **Airbus Defence & Space.**

Panel discussion. Moderate: **Antonio Gómez-Guillamón.** President of **Clúster Andalucía Aerospace**

- ✘ **María Graña.** Director of Innovation and Technology of **Inster del Grupo CPS**
- ✘ **Carmen Sillero Illanes.** Strategy and Programmes Coordinator of the Innovation and Development Agency of Andalusia (**Agencia IDEA**)
- ✘ **Carlos Maestro.** Director of the Experimentation Center of “El Arenosill” **CEDEA – INTA** (National Institute for Aerospace Technology)
- ✘ **Javier Laserna.** Director of Laser Lab of the University of Malaga (**UMA**)
- ✘ **Roberto Trigo** Head of the Department of Large Facilities and Dual Programs of the Centre for the Development of Industrial Technology (**CDTI**)

14:30 h.

WORKING LUNCH

16:00 – 17:30 h. Collaboration Opportunities in Public Procurement of Innovation

Coordinate: Andalusian Knowledge Agency (**AAC**) of the Regional Ministry of Economic transformation, Industry, Knowledge and Universities **of the Junta de Andalucía**



16:00 – 16:40 h. Panel discussion 1. Moderate: **Daniel Escacena.** Project director at Andalusian Knowledge Agency (**AAC**)

- ✘ **Sergio Capitán.** Head of the Office of Innovative Public Procurement in Centre for the Development of Industrial Technology (**CDTI**)
- ✘ **Jesús Gil.** Responsible for the “Innovaliar” project. University of Cordoba (**UCO**)
- ✘ **Encarnación Martínez.** International Relations Department of the Agricultural and Fisheries Management Agency of Andalusia (**AGAPA**).
- ✘ **Manuel Márquez.** Head of the Transport Planning and Operation Service of the **Regional Ministry of Development, Transport and Territorial Planning.**
- ✘ **M^a José Serrano.** CPI SSPA Strategy Coordinator of the **Regional Ministry of Health and Families**



16:55 – 17:30 h. Panel discussion 2. Moderate: **David Paez**. Director of business Development Technological Corporation of Andalusia (**CTA**)

- ✘ **Amanda Gíl**. Deputy Director General for the Promotion of Innovation of the Ministry of Science and Innovation (**MICINN**).
- ✘ **Luis Cueto**. Vocal assessor at the Ministry of Economic Affairs and Digital Transformation (**MINECO**)
- ✘ **Daniel Escacena**. Project director at Andalusian Knowledge Agency (**AAC**)
- ✘ **Santiago Donat**. Senior manager of Public Sector and Strategy and expert in Innovative Public Procurement of **Ayming**

17:45 – 18:15 h. High Impact: New Product for Knowledge and Technology Transfer

- ✘ **Juan Manuel Garrido**. Director of IR and Innovation at **ARQUIMEA Group** and Executive Advisor for Economic Structuring and Analysis at **Kaudal**

SCIENCE ROOM

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09:30 – 10:30 h. Innovation in Health from the R&D&I sector

Panel discussion. Moderate: **Gonzalo Arévalo**. Deputy Director General of International Investigation Programs and Institutional Relations of Institute of Health Carlos III (**ISCIII**)

Presentation of the new innovation platform of ISCIII

- ✘ **LLuis Blanch**. Director of the Parc Taulí Research and Innovation Institute and ITEMAS Platform Coordinator of the Carlos III Institute of Health. (**ISCIII**)

Pco – pda collaboration tools of ISCII

- ✘ **M^a Pilar Gayoso**. IISAs Accreditation Area Manager of the Carlos III Health Institute (**ISCIII**)

View from the business side

- ✘ **Raquel Saiz**. Analysis and strategy director of **AseBio** and representative of the **Biotech Markets Platform**

10:45 – 11:45 h. Quadruple helix Coordinate: **CRUE Universities / TTO**, Technology Transfer Offices **RedOTRI**



Panel discussion. Moderate: **Immaculada Aguilar.** Director-General of the Spanish Foundation for Science and Technology (**FECYT**)

- ✘ **Teresa Riesgo.** Secretary General of Science and Innovation of the **Ministry of Science and Innovation (MICINN)**
- ✘ **Teresa Serrano.** General Manager of Research and Knowledge Transfer of the Ministry of Economic Transformation, Knowledge Industry and Universities of the **Junta de Andalucía**
- ✘ **Julian Martinez.** Executive Secretary of the Sectoral R&D&I **Commission of CRUE Spanish Universities**
- ✘ **Ana Castro.** Deputy Vice-President for Knowledge Transfer of the Higher Council for Scientific Research (**CSIC**)

12:00 – 13:15 h. **COVID-19: lessons learned. "From science to business"**

Panel discussion. Moderate: **Francisco Marín.** Member of the board of directors of the Innovation Business Forum (**FEI**)

- ✘ **LLuis Blanch.** Director of the Parc Taulí Research and Innovation Institute and ITEMAS Platform Coordinator of the Carlos III Institute of Health (**ISCIII**)
- ✘ **Javier Maira.** Head of the Commercial Strategy and Internationalisation Area of the Spanish National Research Council (**CSIC**)
- ✘ **José Damián Ruiz Sinoga.** Professor of the University of Malaga (**UMA**)
- ✘ **Berta Gonzalvo Bas.** Member of the Governing Council of **Fedit** y Research Director of the **AITIIP Technology Centre**
- ✘ **Daniel Escacena.** Project director at Andalusian Knowledge Agency (**AAC**)
- ✘ **Juan Luis Romera.** Manager and technical advisor of the Department of Institutional Promotion and Territorial Cooperation in the Centre for the Development of Industrial Technology (**CDTI**)



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OPEN INNOVATION AREA

Wednesday 14 April 2021

From 08:30 h. Main hall

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09:00 – 09:45 h **Open Innovation Room Opening Conference**

✘ **José Bayón.** CEO at National Company of Innovation, SA (**ENISA**)

09:15 – 09:45 h. **Programmes and opportunities for scale-ups and technology companies: Scaleup Andalucía Programme of the Enterprise Europe Network**

✘ **Stéphane Ruiz.** Andalusian Innovation and Development Agency (**Agencia IDEA**)

Presentation of **Collider (Mobile World Capital)**

✘ **Óscar Sala.** Director of **The Collider, Mobile World Capital**

10:00 – 11:00 h. **Creating value in Deep Tech & Deep Science from the investment: know the vision of business angels, funds and corporate venturing** Coordinate by EBAN & Origen Ventures Fund y and co-financed by EEN Enterprise Europe Network

Moderate: **Juan Álvarez de Lara.** Founder and CEO of **Origen Ventures Fund**

Welcome: **Stéphane Ruiz.** Andalusian Innovation and Development Agency (**Agencia IDEA**)

✘ **Hector Álvarez.** Director **Strategy** and **IndraVentures (INDRA)**

✘ **Giuseppe Liberati.** Executive Director de **Bridging Value LLC.** Director Board of **Directors Houston Angel Network**

✘ **Ross Strachan.** Principal of **Adara Ventures**

✘ **Andrés Ubierna.** Head of Capitalization of Technology Companies of the Centre for the Development of Industrial Technology (**CDTI**)

✘ **Javier Ulecia.** Founding Partner at **Bullnet Capital** and Former President of **ASCRI**

11:00 h. **Streaming OPENING Ceremony 1**

✘ **Mr. Juan Manuel Moreno,** president of Junta de Andalucía

✘ **Mr. Pedro Duque,** minister of Science and Innovation (video)

✘ **Mr. Francisco de la Torre,** mayor of Malaga

✘ **Mr. Rogelio Velasco,** regional Minister for Economic Transformation, Industry, Knowledge and Universities of the Junta de Andalucía

✘ **Mrs. Teresa Riesgo.,** secretary general for Science and Innovation. Ministry of Science and Innovation (MICINN)





- ✘ **Mr. Felipe Romera, president of the Transfiere Organising Committee and president of the Association of Science and Technology Parks of Spain (APTE)**
- ✘ **Mr. José Carlos Gómez Villamandos, vice-president of the Transfiere Organising Committee and president of CRUE Spanish Universities**
- ✘ **Mrs. María Jesús Almazor, CEO of the Cybersecurity and Cloud division. Telefónica Tech**

Keynote lecture "Planet Start-up" by the expert in innovation and disruptive technologies

- ✘ **D. Juan Martínez Barea**

12:00 – 13:30 h. Elevator Pitch by **Telefónica**



- 12:00 – 12:12 h. **Galgus** - Wayra
- 12:12 – 12:24 h. **Hopu** - Wayra
- 12:24 – 12:36 h. **Mysphera** – Wayra
- 12:36 – 12:48 h. **Imascono**
- 12:48 – 12:58 h. **Humanox** - Wayra
- 12:58 – 13:08 h. **Youforgetme** – El Cubo
- 13:08 – 13:18 h. **Biogenox** – El Cable
- 13:18 – 13:30 h. **Knowdle IA Fintech** – La Forola

13:45 – 14:30 h. Workshop: **Applied Knowledge Engineering or how to realise the promises of the Artificial Intelligence Agenda**



1. Artificial Intelligence Next Campaign: Contextual or commonsense Artificial Intelligence
2. Applied Ontological Engineering as a condition for developing machines with common sense
3. Some application cases:
 - a) Prado National Museum
 - b) Didactalia
 - c) Hercules project: Spanish University Research Management and Publication System

- ✘ **Ricardo Alonso Maturana. CEO of Gnoss**
- ✘ **Susana López. Gnoss**

14:30 h.

WORKING LUNCH

16:00 – 17:30 h. **International Investment Forum for deep tech & deep science start-ups**
Coordinate: Enterprise Europe Network (EEN)



Presented by **Stéphane Ruiz**. Andalusian Innovation and Development Agency (**Agencia IDEA**)





- ✘ **Giacomo Barigazzi.** Co-funder **Axyon AI**
- ✘ **Fadhil Musa.** CEO and Co-founder **Delox**
- ✘ **Mattias Luha.** CEO **KrattWorks**
- ✘ **Parimala Shivaprasad.** Director and Research Associate **SMDR Limited**
- ✘ **Saskia Muelheim.** Investor Relations & Marketing **Biel Digital Glasses**
- ✘ **Ignacio Cort.** CEO **Bio Optical Detection**
- ✘ **Adrian Hernández.** CEO **Simplicity Works Europe**
- ✘ **Joan Grasas.** CEO **UTHealth**
- ✘ **Javier Elizalde.** Co-founder and CMO **WOOPTIX**

17:45 – 18:45 h. Practical workshop: **How to access to “Cascade funding” for Andalusian start-ups**

Panel discussion. Moderate: **David Paez.** Director of business Development Technological of Andalusia (**CTA**)

- ✘ **Stéphane Ruiz.** Andalusian Innovation and Development Agency (**Agencia IDEA**)
- ✘ **José Antonio Mora.** Co-founder of **Sixphere**

OPEN INNOVATION AREA

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From 08:30 h. Main hall

09:30 – 10:15 h. **Collaborative Ecosystem Transfiere 360° - Transfer Focus**

Panel discussion. Moderate: **Francisco Marín.** President of the Innovation Business Forum (**EIF**)

- ✘ **José Bayón.** CEO at National Company of Innovation, SA (**ENISA**)
- ✘ **Pablo Manuel Martín.** Business Sales Manager of **Galgus**
- ✘ **Antonio Rojas.** Ecosystem & Marketing Manager of **Premo**

10:25 – 10:35 h. **European Innoinvest project**

- ✘ **Aline Daniel.** Head of International Projects at **Málaga TechPark**

10:45 – 11:30 h. **Award Ceremony for the Start-up winner of the “Open call deep tech, deep Science for Start-ups”** Coordinate: Enterprise Europe Network (**EEN**)

- ✘ **Ministry of Science and Innovation**





- ✘ **Regional Ministry of Economic Transformation, Industry, Knowledge and Universities of the Junta de Andalucía**
- ✘ **Ayuntamiento de Málaga**
- ✘ **Presidency of the Transfiere Organising Committee**



11:45 – 12:00 h. **Atlas Tecnológico Presentation**

A platform that speeds up contact between the different innovation agents in Spain and facilitates easier access to innovation for companies.



- ✘ **Pablo Oliete.** Founder of **Atlas Tecnológico**

12:15 – 13:15 h. **How is knowledge transferred in a science and technology park? Success stories from Spanish science and technology parks.** Coordinate: **APTE**, 
Association of Science and Technology Parks of Spain

Moderate: **Felipe Romera.** President of Association of Science and Technology Parks of Spain (**APTE**)

- ✘ **Pilar Gil.** Director General of **the Madrid Science Park**
- ✘ **Amaia Bernarás.** Manager of **the Science and Technology Park of Gipuzkoa**
- ✘ **Ana Agudo.** Manager of the **Health Technology Park of Granada**
- ✘ **Francisco Pizarro.** Business Development Director of **FUNDECYT-Extremadura Science and Technology Park**

14:00 – 15:00 h. **Training workshop: EU funds and other financing lines for SMEs**

Video: **EIC Accelerator - Up to 2.5M euros for innovative SMEs. Submit your project from 8 April**



In addition to Next Generation there are other programmes for enterprises linked to Community policies, these plans support financially actions in various fields related to innovation, the environment, climate change, territorial development, training, employment, R&D&I, culture, social affairs, etc. and most of them have a common denominator: innovation and European added value.

- ✘ **Juanma Revuelta.** CEO of **Finnova**



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Wednesday 14 April 2021

From 09:00 h. Main hall **Accreditation**

09:00h. 09:20 h. **Loyola University: A LEED PLATINUM Campus in Andalusia**

- ✘ **Borja Martín.** Director of International Relations at **Loyola University**



09:30 - 09:50 h. **International University of Andalusia: innovative, highly qualified and tailor-made postgraduate courses for professionals**

- ✘ **José Ignacio García Pérez.** Rector of International University of Andalusia (**UNIA**)
- ✘ **Carmen Pozo Muñoz.** Vice-Rector for Quality, Equality and Social Responsibility of International University of Andalusia (**UNIA**)
- ✘ **Manuel Cebrián de la Serna.** Vice-Rector for Teaching Innovation and Digitisation of International University of Andalusia (**UNIA**)



10:00 – 11:00 h. **Success Cases Presentations: University of Cordoba**



- 1. Utilisation of fruit and vegetable waste for the manufacture of useful packaging in the agri-food sector**
 - ✘ **Eduardo Espinosa.** Assistant Professor at the University of Cordoba (**UCO**)
- 2. "MicroHibro" software for estimation of shelf life and microbiological risk of foodstuffs, using predictive microbiology.**
 - ✘ **Guiomar Denisse Posada.** Teaching and Research Staff of the University of Córdoba (**UCO**)

Production of food films from olive residues: transfer to the agri-food sector

 - ✘ **Mónica Sánchez.** investigadora en formación
- 3. Agri-food market analysis through consumer and farmer behaviour**
 - ✘ **Melania Salazar** Lecturer at the University of Cordoba (**UCO**) and Member of the **WEARE** Research Group.

Sustainable water management in agri-food

 - ✘ **Alfonso Expósito.** Hired Doctor at the University of Malaga (UMA) and Member of the **WEARE** Research Group.

11:00 h. **Streaming OPENING Ceremony 1**





- ✘ **Mr. Juan Manuel Moreno, president of Junta de Andalucía**
- ✘ **Mr. Pedro Duque, minister of Science and Innovation (video)**
- ✘ **Mr. Francisco de la Torre, mayor of Malaga**
- ✘ **Mr. Rogelio Velasco, regional Minister for Economic Transformation, Industry, Knowledge and Universities of the Junta de Andalucía**
- ✘ **Mrs. Teresa Riesgo., secretary general for Science and Innovation. Ministry of Science and Innovation (MICINN)**
- ✘ **Mr. Felipe Romera, president of the Transfiere Organising Committee and president of the Association of Science and Technology Parks of Spain (APTE)**
- ✘ **Mr. José Carlos Gómez Villamandos, vice-president of the Transfiere Organising Committee and president of CRUE Spanish Universities**
- ✘ **Mrs. María Jesús Almazor, CEO of the Cybersecurity and Cloud division. Telefónica Tech**

Keynote lecture "Planet Start-up" by the expert in innovation and disruptive technologies

- ✘ **D. Juan Martínez Barea**

12:00 – 13:55 h. “TRL7” Elevator Pitch

“TRL7” Elevator Pitch

12:00 – 12:15 h. **Floating hydrogenerator with four independent generators and couplable, maximum thrust surface and self steerable.** It generates electricity by taking advantage of sea and river currents regardless of their orientation and in wide speed ranges, having little resistance to drift by current.



- ✘ **Inés Aragón del Corral.** Innovation Engineer of **Acquattour**

12:20 – 12:35 h. **How to design and build a respirator for the COVID-19 pandemic in eighteen days.** Robust, low-cost and easy-to-built mechanical fan oriented to the COVID-19 pandemic



- ✘ **Víctor Fernando Muñoz Martínez.** Full Professor on System Engineering and Automation of the University of Malaga (**UMA**)

12:40 – 12:55 h. **The new way of studying creating: the transport of the future is born in the university.** What Hyperloop is, how it solves some of society's most important problems that prevent society's sustainable development, and what students play in Hyperloop development in the coming years



- ✘ **Ferran de Andrés.** Team Captain at Hyperloop, Polytechnic University of Valencia (**UPV**)

13:00 – 13:15 h **WISE Education.** Schools management model, which allows to guarantee indoor air quality and user safety, because of the new needs caused by the Covid-19.



- ✘ **Manuel Díaz Rodríguez.** Full professor of University of Malaga (**UMA**) and founding partner of **Softcrits, S. L.**



13:20 – 13:35 h. **Laser sensor on drone for distance chemical composition measurements.** Prototype laser sensor embarked in drone with applications in security and defense or in the control and analysis of pathologies of galvanized or concrete infrastructures in inaccessible places.

✘ **Santiago Palanco López.** Professor of University of Malaga (**UMA**)



13:40 – 13:55 h **iMIND.** Cyberphysical solution formed by different modules that, connected by IoT to a digital platform, facilitate the control and monitoring of several variables of interest for the industrial, tourism or commercial sectors in a smart city environment.

✘ **Eduardo Dueñas.** CEO of **Métrica6**

✘ **Miguel Martín.** Business Developer in **Integrated Worlds**



14:00 – 14:30h. Elevator Pitch - Polo of Digital Content

OWO is a wireless system for playing on PC, mobile, console and Virtual Reality (VR), single player or multiplayer, online or offline.

✘ **Arantza Echevarría Calvo.** CMO of **OWO Game**



Evangelization of Virtual Reality. Innovative creativity in the present and future of immersive simulation.

✘ **Manuel García de Andrés.** CVO of **Featlander XR**



More than selfies is a multidisciplinary project for the creation of educational, informative and entertainment content.

✘ **Antonio Villanueva Martín.** **More than selfies**



At Activacar we work to offer our customers and partner companies a comprehensive 100% electric mobility service, all through technology

✘ **Eduardo Medina Banderas.** General director of **Activacar**



Monumentia portal presentation. Virtualization of heritage using 360° technology

✘ **José Manuel López González.** CEO of **Visitas Virtuales**



Kaikoo is a Software based on BigData and Machine Learning dedicated to esports that, detecting the mistakes that gamers make in games, creates training routines to multiply their athletic performance.

✘ **Jose Antonio Tejada** CEO and founder of **Sirocco Media**



16:00 – 17:35 h. “TRL7” Elevator Pitch



16:00 -16:15h. **Integral genomic sequencing service.** Comprehensive third genomic generation sequencing service with large applications in the field of medicine, basic research and the food industry



- ✘ **Belén de la Morena Barrio.** CEO of **LongSec**, spin-off of the University of Murcia (UM)

16:20 – 16:35 h. **EPI-DWS system pilot (social distancing)**



- ✘ **Juan Miguel Cuesta.** Development engineer of **PREMO Group**

16:40 – 16:55 h. **Simulation chamber of planetary atmospheres**



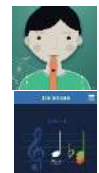
- ✘ **Patricia Lucena.** Laboratory manager of UMALaserLab. University of Malaga (UMA)

17:00 – 17:15 h. **Tifloactiva** is a generation of smart accessible models developed for the first time in Spain by Axfito group



- ✘ **Daniel Cucharero Palomo.** Founder of **Axfito group**

17:20 – 17:35 h. **1. Fluteteacher.** Music App
2. Dalanota. Play & Learn with Games



- ✘ **Isabel Barbancho.** University professor of the University of Malaga (UMA)

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Thursday 15 April 2021

From 08:30 h. Main hall

Accreditation

09:30 – 10:25 h. "TRL7" Elevator Pitch

09:30 – 09:45 h. **Zred.** First professional and open source smart meter on the market



- ✘ **Francisco Gil Montoya.** Professor at the University of Almeria (UAL)

09:50 – 10:05 h. **Up to 50 000 € for a digital SME: Four DIY4U (H2020 project) open innovation competitions**



- ✘ **Marta Álvarez Leal.** Doctor in the programs department of **CETEMET**

10:10 – 10:30 h. **Hands-on Mecenazgo Tecnológico**





- ✘ **Rafael Oriol Hurtado.** Structuring and Economic Analysis Manager at **ARQUIMEA Group**

10:45 – 11:45 h. **Elevator Pitch by Telefónica**



- 10:45 – 10:55 h. **Aumentur** – El Cubo
- 10:55 – 11:05 h. **Crea&Ticket** – El Cable
- 11:05 – 11:15 h. **Nober Medical** – El Patio
- 11:15 – 11:25 h. **Biomeca** - El Ángulo
- 11:25 – 11:35 h. **Ventum** – La Atalaya
- 11:35 – 11:45 h. **Sinapsystec** – La Farola

11:50 – 12:05 h. **Tecnoturbines.** Turbines designed to recover energy in water distribution systems



- ✘ **Jaime Lledó Lara.** CEO of Tecnoturbines

12:00 – 13:30 h. **Women as Drivers of Innovation in Business**



Panel discussion. Moderate: **Amelia Fernández.** Co-founder Woman at **Málaga Tech Park**



- ✘ **Marie Thepaut.** Senior account manager de **Leader of Oracle Woman's Leadership Málaga Hub**
- ✘ **Leopoldo Balmori.** Director of Innovation, Southern Territory, **Telefónica Empresas**
- ✘ **Nuria Iglesias.** Head of Innovation, Talent and Culture at **Accenture's** Advanced Technology Centre in Spain
- ✘ **Miriam Montañez.** Director of Finance and Control of Opplus **BBVA Group**

