Wednesday 14 April 2021
From 09:00 h. Main hall Accreditation

09:00h. 09:20 h. Loyola University: A LEED PLATINUM Campus in Andalusia

- Borja Martín. Director of International Relations at Loyola University

09:30 - 09:50 h. International University of Andalusia: innovative, highly qualified and tailor-made postgraduate courses for professionals

- José Ignacio García Pérez. Rector of International University of Andalusia (UNIA)
- Carmen Pozo Muñoz. Vice-Rector for Quality, Equality and Social Responsibility of International University of Andalusia (UNIA)
- Manuel Cebrián de la Serna. Vice-Rector for Teaching Innovation and Digitisation of International University of Andalusia (UNIA)

10:00 – 11:00 h. Success Cases Presentations: University of Cordoba

1. Utilisation of fruit and vegetable waste for the manufacture of useful packaging in the agri-food sector
   - Eduardo Espinosa. Assistant Professor at the University of Cordoba (UCO)

   - Guiomar Denisse Posada. Teaching and Research Staff of the University of Córdoba (UCO)
   Production of food films from olive residues: transfer to the agri-food sector
   - Mónica Sánchez. investigadora en formación

3. Agri-food market analysis through consumer and farmer behaviour
   - Melania Salazar Lecturer at the University of Cordoba (UCO) and Member of the WEARE Research Group.
   Sustainable water management in agri-food
   - Alfonso Expósito. Hired Doctor at the University of Malaga (UMA) and Member of the WEARE Research Group.

11:00 h. Streaming OPENING Ceremony 1
Mr. Juan Manuel Moreno, president of Junta de Andalucía
Mr. Pedro Duque, minister of Science and Innovation (video)
Mr. Francisco de la Torre, mayor of Malaga
Mr. Rogelio Velasco, regional Minister for Economic Transformation, Industry, Knowledge and Universities of the Junta de Andalucía
Mrs. Teresa Riesgo., secretary general for Science and Innovation. Ministry of Science and Innovation (MICINN)
Mr. Felipe Romera, president of the Transfiere Organising Committee and president of the Association of Science and Technology Parks of Spain (APTE)
Mr. José Carlos Gómez Villamandos, vice-president of the Transfiere Organising Committee and president of CRUE Spanish Universities
Mrs. María Jesús Almazor, CEO of the Cybersecurity and Cloud division. Telefónica Tech

Keynote lecture “Planet Start-up” by the expert in innovation and disruptive technologies
D. Juan Martínez Barea

12:00 – 13:55 h. “TRL7” Elevator Pitch

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12:00 – 12:15 h. Floating hydrogenerator with four independent generators and couplable, maximum thrust surface and self steerable. It generates electricity by taking advantage of sea and river currents regardless of their orientation and in wide speed ranges, having little resistance to drift by current.
Inés Aragüez del Corral. Innovation Engineer of Acquattuor

12:20 – 12:35 h. How to design and build a respirator for the COVID-19 pandemic in eighteen days. Robust, low-cost and easy-to-built mechanical fan oriented to the COVID-19 pandemic
Víctor Fernando Muñoz Martínez. Full Professor on System Engineering and Automation of the University of Malaga (UMA)

12:40 – 12:55 h. The new way of studying creating: the transport of the future is born in the university. What Hyperloop is, how it solves some of society’s most important problems that prevent society’s sustainable development, and what students play in Hyperloop development in the coming years
Ferran de Andrés. Team Captain at Hyperloop, Polytechnic University of Valencia (UPV)

13:00 – 13:15 h WISE Education. Schools management model, which allows to guarantee indoor air quality and user safety, because of the new needs caused by the Covid-19.
Manuel Díaz Rodríguez. Full professor of University of Malaga (UMA) and founding partner of Softcrits, S. L.
13:20 – 13:35 h. Laser sensor on drone for distance chemical composition measurements. Prototype laser sensor embarked in drone with applications in security and defense or in the control and analysis of pathologies of galvanized or concrete infrastructures in inaccessible places.

- Santiago Palanco López. Professor of University of Malaga (UMA)

13:40 – 13:55 h iMIND. Cyberphysical solution formed by different modules that, connected by IoT to a digital platform, facilitate the control and monitoring of several variables of interest for the industrial, tourism or commercial sectors in a smart city environment.

- Eduardo Dueñas. CEO of Métrica6
- Miguel Martin. Business Developer in Integrated Worlds

14:00 – 14:30h. Elevator Pitch - Polo of Digital Content

**OWO** is a wireless system for playing on PC, mobile, console and Virtual Reality (VR), single player or multiplayer, online or offline.

- Arantza Echevarría Calvo. CMO of OWO Game

**Evangelization of Virtual Reality.** Innovative creativity in the present and future of immersive simulation.

- Manuel García de Andrés. CVO of Featlander XR

**More than selfies** is a multidisciplinary project for the creation of educational, informative and entertainment content.

- Antonio Villanueva Martín. More than selfies

**At Activacar** we work to offer our customers and partner companies a comprehensive 100% electric mobility service, all through technology

- Eduardo Medina Banderas. General director of Activacar

**Monumentia portal presentation.** Virtualization of heritage using 360° technology

- José Manuel López González. CEO of Visitas Virtuales

**Kaikoo** is a Software based on BigData and Machine Learning dedicated to esports that, detecting the mistakes that gamers make in games, creates training routines to multiply their athletic performance.

- Jose Antonio Tejada CEO and founder of Sirocco Media

16:00 – 17:35 h. “TRL7” Elevator Pitch
16:00 - 16:15h. **Integral genomic sequencing service.** Comprehensive third genomic generation sequencing service with large applications in the field of medicine, basic research and the food industry
   ✗ Belén de la Morena Barrio. CEO of LongSec, spin-off of the University of Murcia (UM)

16:20 – 16:35 h. **EPI-DWS system pilot (social distancing)**
   ✗ Juan Miguel Cuesta. Development engineer of PREMO Group

16:40 – 16:55 h. **Simulation chamber of planetary atmospheres**
   ✗ Patricia Lucena. Laboratory manager of UMALaserLab. University of Malaga (UMA)

17:00 – 17:15 h. **Tiflactiva** is a generation of smart accessible models developed for the first time in Spain by Axfito group
   ✗ Daniel Cucharero Palomo. Founder of Axfito group

17:20 – 17:35 h. 1. **Fluteteacher.** Music App
   2. **Dalanota.** Play & Learn with Games
   ✗ Isabel Barbancho. University professor of the University of Malaga (UMA)

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**OPEN INNOVATION DEMO CENTER**

**Thursday 15 April 2021**

**From 08:30 h. Main hall**

**Accreditation**

09:30 – 10:25 h. “TRL7” Elevator Pitch

09:30 – 09:45 h. **Zred.** First professional and open source smart meter on the market
   ✗ Francisco Gil Montoya. Professor at the University of Almeria (UAL)

09:50 – 10:05 h. **Up to 50 000 € for a digital SME: Four DIY4U (H2020 project) open innovation competitions**
   ✗ Marta Álvarez Leal. Doctor in the programs department of CETEMET

10:10 – 10:30 h. **Hands-on Mecenazgo Tecnológico**
- **Rafael Oriol Hurtado.** Structuring and Economic Analysis Manager at ARQUIMEA Group

10:45 – 11:45 h. **Elevator Pitch by Telefónica**

10:45 – 10:55 h. **Aumentur** – El Cubo
10:55 – 11:05 h. **Crea&Ticket** – El Cable
11:05 – 11:15 h. **Nober Medical** – El Patio
11:15 – 11:25 h. **Biomeca** - El Ángulo
11:25 – 11:35 h. **Ventum** – La Atalaya
11:35 – 11:45 h. **Sinapsystec** – La Farola

11:50 – 12:05 h. **Tecnoturbines.** Turbines designed to recover energy in water distribution systems

- **Jaime Lledó Lara.** CEO of Tecnoturbines

12:00 – 13:30 h. **Women as Drivers of Innovation in Business**

**Panel discussion.** Moderate: **Amelia Fernández.** Co-founder Woman at Málaga Tech Park
- **Marie Thepaut.** Senior account manager de **Leader of Oracle Woman’s Leadership Málaga Hub**
- **Leopoldo Balmori.** Director of Innovation, Southern Territory, **Telefónica Empresas**
- **Nuria Iglesias.** Head of Innovation, Talent and Culture at **Accenture’s Advanced Technology Centre in Spain**
- **Miriam Montañez.** Director of Finance and Control of Opplus **BBVA Group**