

Sponsored by:



Space provided by:



## OPEN INNOVATION AREA

### Wednesday 14 April 2021

From 08:30 h. Main hall

**Accreditation**

---

09:00 – 09:45 h **Open Innovation Room Opening Conference**

✘ **José Bayón.** CEO at National Company of Innovation, SA (**ENISA**)

09:15 – 09:45 h. **Programmes and opportunities for scale-ups and technology companies: Scaleup Andalucía Programme of the Enterprise Europe Network**

✘ **Stéphane Ruiz.** Andalusian Innovation and Development Agency (**Agencia IDEA**)

Presentation of **Collider (Mobile World Capital)**

✘ **Óscar Sala.** Director of **The Collider, Mobile World Capital**

---

10:00 – 11:00 h. **Creating value in Deep Tech & Deep Science from the investment: know the vision of business angels, funds and corporate venturing** Coordinate by EBAN & Origen Ventures Fund y and co-financed by EEN Enterprise Europe Network

Moderate: **Juan Álvarez de Lara.** Founder and CEO of **Origen Ventures Fund**

Welcome: **Stéphane Ruiz.** Andalusian Innovation and Development Agency (**Agencia IDEA**)

✘ **Hector Álvarez.** Director **Strategy** and **IndraVentures (INDRA)**

✘ **Giuseppe Liberati.** Executive Director de **Bridging Value LLC.** Director Board of **Directors Houston Angel Network**

✘ **Ross Strachan.** Principal of **Adara Ventures**

✘ **Andrés Ubierna.** Head of Capitalization of Technology Companies of the Centre for the Development of Industrial Technology (**CDTI**)

✘ **Javier Ulecia.** Founding Partner at **Bullnet Capital** and Former President of **ASCRI**

---

11:00 h. **Streaming OPENING Ceremony 1**

✘ **Mr. Juan Manuel Moreno,** president of Junta de Andalucía

✘ **Mr. Pedro Duque,** minister of Science and Innovation (video)

✘ **Mr. Francisco de la Torre,** mayor of Malaga

✘ **Mr. Rogelio Velasco,** regional Minister for Economic Transformation, Industry, Knowledge and Universities of the Junta de Andalucía

✘ **Mrs. Teresa Riesgo.,** secretary general for Science and Innovation. Ministry of Science and Innovation (MICINN)





- ✘ **Mr. Felipe Romera, president of the Transfiere Organising Committee and president of the Association of Science and Technology Parks of Spain (APTE)**
- ✘ **Mr. José Carlos Gómez Villamandos, vice-president of the Transfiere Organising Committee and president of CRUE Spanish Universities**
- ✘ **Mrs. María Jesús Almazor, CEO of the Cybersecurity and Cloud division. Telefónica Tech**

Keynote lecture "Planet Start-up" by the expert in innovation and disruptive technologies

- ✘ **D. Juan Martínez Barea**

12:00 – 13:30 h. Elevator Pitch by **Telefónica**



- 12:00 – 12:12 h. **Galgus** - Wayra
- 12:12 – 12:24 h. **Hopu** - Wayra
- 12:24 – 12:36 h. **Mysphera** – Wayra
- 12:36 – 12:48 h. **Imascono**
- 12:48 – 12:58 h. **Humanox** - Wayra
- 12:58 – 13:08 h. **Youforgetme** – El Cubo
- 13:08 – 13:18 h. **Biogenox** – El Cable
- 13:18 – 13:30 h. **Knowdle IA Fintech** – La Forola

13:45 – 14:30 h. Workshop: **Applied Knowledge Engineering or how to realise the promises of the Artificial Intelligence Agenda**



1. Artificial Intelligence Next Campaign: Contextual or commonsense Artificial Intelligence
2. Applied Ontological Engineering as a condition for developing machines with common sense
3. Some application cases:
  - a) Prado National Museum
  - b) Didactalia
  - c) Hercules project: Spanish University Research Management and Publication System

- ✘ **Ricardo Alonso Maturana. CEO of Gnoss**
- ✘ **Susana López. Gnoss**

14:30 h.

WORKING LUNCH

16:00 – 17:30 h. **International Investment Forum for deep tech & deep science start-ups**  
Coordinate: Enterprise Europe Network (EEN)



Presented by **Stéphane Ruiz**. Andalusian Innovation and Development Agency (**Agencia IDEA**)





- ✘ **Giacomo Barigazzi.** Co-funder **Axyon AI**
- ✘ **Fadhil Musa.** CEO and Co-founder **Delox**
- ✘ **Mattias Luha.** CEO **KrattWorks**
- ✘ **Parimala Shivaprasad.** Director and Research Associate **SMDR Limited**
- ✘ **Saskia Muelheim.** Investor Relations & Marketing **Biel Digital Glasses**
- ✘ **Ignacio Cort.** CEO **Bio Optical Detection**
- ✘ **Adrian Hernández.** CEO **Simplicity Works Europe**
- ✘ **Joan Grasas.** CEO **UTHealth**
- ✘ **Javier Elizalde.** Co-founder and CMO **WOOPTIX**

17:45 – 18:45 h. Practical workshop: **How to access to “Cascade funding” for Andalusian start-ups**

**Panel discussion.** Moderate: **David Paez.** Director of business Development Technological of Andalusia (**CTA**)

- ✘ **Stéphane Ruiz.** Andalusian Innovation and Development Agency (**Agencia IDEA**)
- ✘ **José Antonio Mora.** Co-founder of **Sixphere**

## OPEN INNOVATION AREA

Sponsored by:



**Accreditation**

### Thursday 15 April 2021

From 08:30 h. Main hall

09:30 – 10:15 h. **Collaborative Ecosystem Transfiere 360° - Transfer Focus**

**Panel discussion.** Moderate: **Francisco Marín.** President of the Innovation Business Forum (**EIF**)

- ✘ **José Bayón.** CEO at National Company of Innovation, SA (**ENISA**)
- ✘ **Pablo Manuel Martín.** Business Sales Manager of **Galgus**
- ✘ **Antonio Rojas.** Ecosystem & Marketing Manager of **Premo**

10:25 – 10:35 h. **European Innoinvest project**

- ✘ **Aline Daniel.** Head of International Projects at **Málaga TechPark**

10:45 – 11:30 h. **Award Ceremony for the Start-up winner of the “Open call deep tech, deep Science for Start-ups”** Coordinate: Enterprise Europe Network (**EEN**)

- ✘ **Ministry of Science and Innovation**





- ✘ **Regional Ministry of Economic Transformation, Industry, Knowledge and Universities of the Junta de Andalucía**
- ✘ **Ayuntamiento de Málaga**
- ✘ **Presidency of the Transfiere Organising Committee**



---

11:45 – 12:00 h. **Atlas Tecnológico Presentation**

A platform that speeds up contact between the different innovation agents in Spain and facilitates easier access to innovation for companies.



- ✘ **Pablo Oliete.** Founder of **Atlas Tecnológico**

---

12:15 – 13:15 h. **How is knowledge transferred in a science and technology park? Success stories from Spanish science and technology parks.** Coordinate: **APTE**,   
Association of Science and Technology Parks of Spain

Moderate: **Felipe Romera.** President of Association of Science and Technology Parks of Spain (**APTE**)

- ✘ **Pilar Gil.** Director General of **the Madrid Science Park**
- ✘ **Amaia Bernarás.** Manager of **the Science and Technology Park of Gipuzkoa**
- ✘ **Ana Agudo.** Manager of the **Health Technology Park of Granada**
- ✘ **Francisco Pizarro.** Business Development Director of **FUNDECYT-Extremadura Science and Technology Park**

---

14:00 – 15:00 h. **Training workshop: EU funds and other financing lines for SMEs**

Video: **EIC Accelerator - Up to 2.5M euros for innovative SMEs. Submit your project from 8 April**



In addition to Next Generation there are other programmes for enterprises linked to Community policies, these plans support financially actions in various fields related to innovation, the environment, climate change, territorial development, training, employment, R&D&I, culture, social affairs, etc. and most of them have a common denominator: innovation and European added value.

- ✘ **Juanma Revuelta.** CEO of **Finnova**

