

TERMS AND CONDITIONS

Málaga

2022

16 – 17 Feb

VII JOURNALISM AWARD "FORO TRANSFIERE"

The eleventh edition of TRANSFIERE, European Forum on Science, Technology and Innovation, which will take place on February 16th and 17th, 2022 at FYCMA - Trade Fairs and Congress Center of Malaga (Spain), calls the **VII Journalism Award "Foro Transfiere" in order to support the Scientific, Technological and Innovation communication**, with the aim of highlighting the importance of the work carried out by journalists and to publicize technological innovation developed in Spain and its international convergence.

This award is subject to the following

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- 1. The Journalism Award "Foro Transfiere" aims to reward the best media work published in the fields of **science**, **innovation**, **and technology**, and to acknowledge the work of journalists dedicated to it.
- 2. Submitted publications should address technological innovation within the context of the main strategic sectors represented at the Forum: Public Administration and Public Procurement of Innovation; Aeronautics and Aerospace; Agri-food; Energy; Finance; Industry; Infrastructure and Transportation; Environment; Spanish Technological Platforms; Health; Services and ICT's. Publications which do not comply with these criteria will be rejected by the organization.
- 3. Submitted publications must be signed and published in media channels, press, radio, television and/or official digital media during 2021. They can be written or spoken in Spanish and/or English. Only **one publication per person** will be accepted.
- 4. This call is open from October 29th till **December 31st, 2021**.
- 5. **Three general categories** are established for the evaluation of the publications received, differentiating between:
 - Written works
 - <u>Audiovisual works</u>
 - <u>Radio works</u>
- 6. Publications in **press (both in paper and digital editions)**, must be presented in the same way as published, clearly showing the date and page number of the corresponding edition, as well as author's name. Publications in **digital format** must be accompanied by a letter, signed by an official representative of the media channel, certifying the authenticity and edition of the

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work. Additionally, a PDF file should be attached and, for texts published in digital media, a link must be provided.

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- 7. On the other hand, works published in **radio**, **television and/or official digital media** should be submitted in mp4 format with high quality or in a PDF file with the link.
- 8. Publications must be submitted through the **digital platform** enable for it: <u>Premios Premios</u> <u>Transfiere (servicioapps.com)</u>
- 9. The organisation will send an automatic email acknowledging receipt in response to the submitted applications but will not be liable for those received incorrectly. Hence, it is highly recommended to contact the organisation if a confirmation receipt is not received after a few days following the submission.
- 10. There will only be one award per category, distinguishing between written, audiovisual and radio works. Each one valued at €3,000. (*)
- 11. Each prize is awarded to one single piece of news and not to the group of them.
- 12. The Jury may also award a mention for each category, and after agreeing it at the final evaluation meeting:
 - Mention and recognition to the trajectory of a program (audiovisual and radio category) or publication (written category)
 - Mention to the best article on Equality
 - Acknowledgement to communication articles by scientific entities published in mass media
- 13. Each category has a Jury of their own, represented by each one of the following entities:
 - Written works category:
 - o Málaga City Council Communication Area
 - Centre for the Development of Industrial Technology (CDTI)
 - Foundation Descubre
 - Spanish Association of Scientific Communication (AEC2)
 - Spanish Foundation for Science and Technology (FECYT)
 - <u>Audiovisual works category:</u>
 - o Andalusian Journalists Association in Málaga and Press Association of Málaga
 - Spanish Patent and Trademark Office (OEPM)
 - Andalusian Knowledge Agency (AAC)
 - Spanish Association of Scientific Communication (AEC2)
 - Spanish Foundation for Science and Technology (FECYT)
 - <u>Radio works category:</u>
 - Spanish Association of Scientific Communication (AEC2)
 - Spanish National Research Council (CSIC)
 - Ministry of Science and Innovation
 - Spanish Foundation for Science and Technology (FECYT)







- <u>Technical Secretariat:</u>
 - FYCMA Trade Fairs and Congress Center of Malaga / Foro Transfiere
- 14. The Jury of each category will meet in January to select the **three finalists of each one of them.**
- 15. All of the Jury members will meet for the final discussion in early February. A Jury appraisal shall be taken with the decision of the Jury board. The award will be granted at the award ceremony which will take place at Foro Transfiere -February 16th and 17th, 2022 in Málaga.
- 16. The organization will **previously inform** the three finalists of each category so they can organize their travel to Málaga.
- 17. During the meeting, the Jury will evaluate the content of the work submitted taking into account the following **criteria**:
 - Journalistic quality and value regarding the topic and drafting/production of the work presented
 - Repercussion
 - Working sector addressed and relation to the main topics of the Forum
 - Novelty of the topic and exposure
 - Originality
 - Clarity of exposition
 - Dissemination and reach of the information
 - Innovation on the themes
 - Interest for the contents of the event
- Finalists and winners' works will be published at the website of <u>Transfiere European</u> <u>Meeting on Science, Technology and Innovation (fycma.com)</u>, as well as on the social media profiles of Transfiere.
- 19. The award ceremony will take place within the celebration of the eleventh edition of TRANSFIERE, European Forum for Science, Technology and Innovation, which will take place on 16th and 17th February 2022 at FYCMA - Trade Fairs and Congress Center of Malaga.
- 20. Participation in this competition implies acceptance of these terms and conditions.

(*) Subject to the deductions established by Law



