

**Information Dossier** 



forotransfiere.com · #Transfiere2022

# **Boosting** Innovation

### What can you expect from Transfiere?

Transfiere is the main meeting on R&D&I in Southern Europe to share scientific and technological knowledge, promote innovation and connect science and business.

It is a key professional and multisectoral forum for knowledge transfer, business and networking opportunities, and economic competitiviness.





# International Innovation Programme

**The extensive programme of thematic panels and conferences** brings the most renowned experts in science, technology and business to discuss the latest information about internationalization opportunities, AI, digital transformation, 4.0 industry, open research and innovation, and public procurement of innovative solutions, among many other topics.





Innovation Room



Technology Room



Boosting Zone



Open Innovation Area



Demo Center-TRL7

# Even more content

## **Guest Country**

Every year Transfiere has a world leader in R & D & i as Guest Country, with the attendance of a broad institutional and business representation of its innovative ecosystem. It also participates in the main areas of the Forum (exhibition area, networking, programme and institutional agenda), which allows to know first-hand its innovation and knowledge transfer strategy.

## **Journalism Award**

Since 2016 Transfiere celebrates the Journalism Award 'Transfiere Forum' to support Scientific, Technological and Innovative Disclosure and to acknowledge the works released by journalists and specialists about technological innovation developed in Spain and its international convergence.

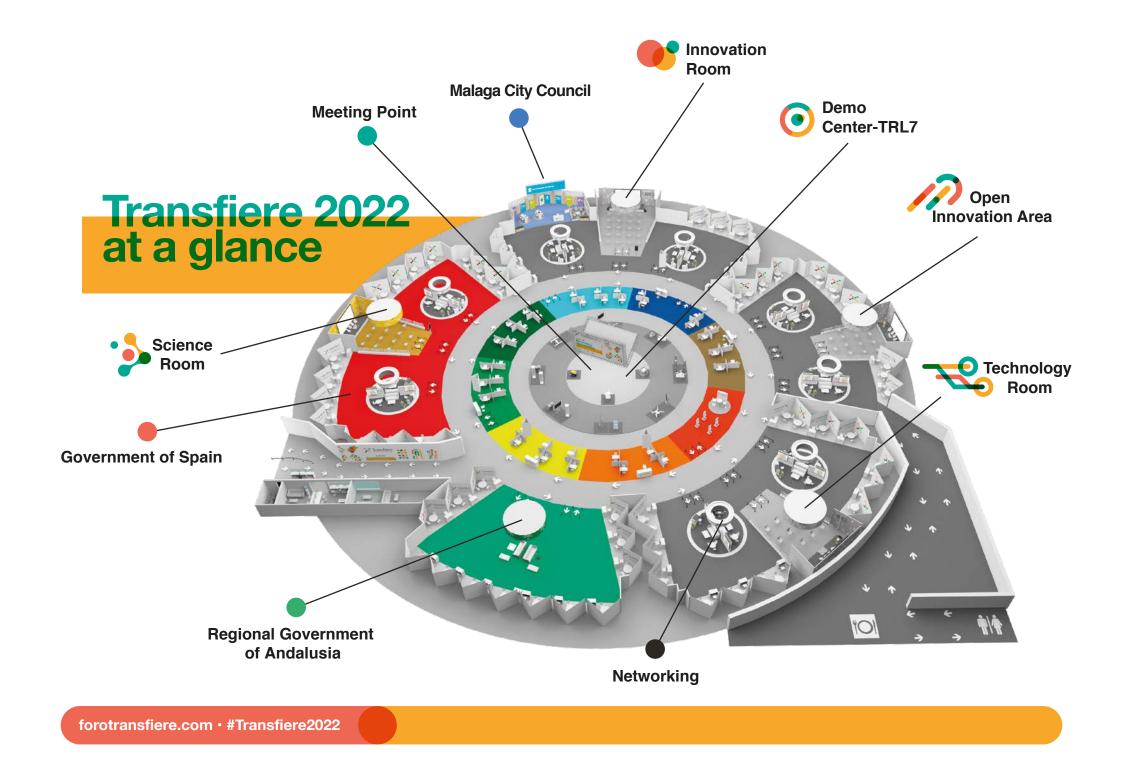
## **Technological Challenges**

Launching a technological challenge allows companies and institutions to seek innovative solutions to the current technological challenges they face. Top-notch organisations have already launched their challenge within Transfiere

#### + information

+ information





## Sectors represented



- Public Administrations
- Aeronautical and Aerospace
- Clusters
- Agrifood
- Energy

- Public Administrations
- Business Associations
- European Centers for Business and Innovation
- Technological Centers
- Clusters
- Companies (big corporations, SMEs, start-ups and spin-offs)
- Foundations

- Industry
- Infrastructure and Transportation
- Environment
- Spanish Technological Platforms

- Health
- ICTs
- Services
- Finance

- ICTs
- Technological Institutes
- Public Research Organisations
- Scientific and Technological Parks
- Spanish Technological Platforms
- Universities
- Investors



## Last edition key figures



1↓32

Side events



Speakers

Exhibitor entities



Meetings



Thematic Panels



Prototypes

**4** 12.445

Research groups represented



**Professionals participating at Transfiere have access to the exhibition area and content programme.** Aditionally, other participation options and bespoke proposals are available for companies, institutions and brands.

## Professional

Get access to the exhibition area and thematic panels and make the most of the networking opportunities

## **Business**

Participate actively in the exhibition area, taking part at a thematic panel, launching a technological challenge or showcasing a prototype.

## Partner

Skyrocket your return on investment and brand awareness, and position your organisation as a key agent in the R+D+i environment throught the Silver, Golden and Premium partnerships

## + information

## + information

#### + information



**Our team** will offer you personal advising to help you choose the participation option that suits your organisation needs best. Contact us for further details on how to take part in Transfiere.

Yvonne Flores Head of Trade Fairs +34 616 164 717 yflores@fycma.com

#### CONTENTS

**PARTICIPATION OPTIONS** 

**EXHIBITORS AND STANDS** 

#### **REGISTRATION AND NETWORKING**

Déborah Pastrana Content Manager +34 620 612 976 dpastrana@fycma.com

Reyes Dorronsoro Tel: +34 620 163 735 rdorronsoro.ext@fycma.com **María Villares** +34 660 174 715

mvillares.ext@fycma.com

**Tamara Padilla** Tel: +34 690 061 076 tpadilla@fycma.com Olga Romero +34 689 479 630 oromero@fycma.com Fátima Vázquez +34 689 236 258 fvazquez.ext@fycma.com

# They already believe in Transfiere

