



OPEN INNOVATION AREA DEMO CENTER

Sponsor:



Wednesday 16th February 2022

from 08:30 h. Accreditation

Main Hall

09:05 – 09:20 h. **We need to talk. Productivity and Connectivity: Artificial Intelligence, Virtual Assistants and Big Data**



- **Jöel López.** Communication and marketing at **1 million bot**
- **Pablo Navarro.** Head of Retail Sales at **1 million bot**

09:25 – 09:40 h. **Open Innovation Competitions for EU SMEs: Up to 75 000 € for use cases taking advantage of DIY4U project technologies**



TECHNOLOGY CENTRE OF
METAL-MECHANICAL AND TRANSPORT

- **Marta Álvarez.** PhD in the R+D+i and programs department at Metal-mechanical and Transportation Technological Centre (**CETEMET**)

09:45 – 09:55 h. **NFC system with touch sensor for access to vehicles and buildings**

- **Juan Miguel Cuesta.** R&D Engineer at **Premo**



10:00 – 11:00 h. **Results CRUE Hercules project: Semantics of research data from universities**



- **Miguel Ángel Sicilia.** Expert in semantic technologies and **Hercules Project** collaborator

11:00 h. **Transfiere 2022 Opening ceremony**

Auditorium 1

12:00 – 12:30 h. **Elevator Pitch by Cordoba University (UCO)**



Biorefinery of agri-food by-products. Opportunities for the development of a circular economy. Success stories

- **Eduardo Espinosa** Assistant Professor in Bioproducts and process engineering research group (BIOPREN) of University of Cordoba (**UCO**)





Decarbonisation and the Circular Economy in the Construction Sector

- **José María Fernández.** Head of Research Group FQM-391 “Materials and Applications”
- **José Ramón Jiménez.** Researcher of group TEP-227 “Construction Engineering”

12:35 – 12:50 h. **Dayone Caixabank. Successful synergies: Sustainable tourism**

Presented by: **Victoria Blanco.** Director of the Dayone Andalucía Oriental centre **Caixabank**



Speakers:

- **Eduardo Medina.** CEO at **Activacar Mobility**
- **David Gil.** CEO at **Transfers & Experiences**

13:00 - 13:15 h. **Repsol's open innovation model**



- **Natalia Álvarez.** Senior Open Innovation Analyst at **Repsol**

13:20 – 14:20 h. **Elevator Pitch by Telefónica Empresas**



13:20 – 13:30 h. **Visualfy. Hearing accessibility**

- **Manel Alcaide.** CEO and co-founder at **Visualfy**

13:30 – 13:50 h. **Telefónica Tech & DEKRA. Connected vehicles and cybersecurity. IDOT**

- **Sergio de los Santos**
- **Rosario Trapero**

13:50 – 14:00 h. **IOVI. Intelligent Vision**

- **Daniel Kumpel.** CEO at **IOVI**

14:00 – 14:10 h. **Unmanned Life. Unmanned vehicle platform**

- **Jorge Muñoz** Vice President, Business and Marketing at **Unmanned Life**

14:10 – 14:20 h. **HOPU. Air quality measures**

- **John David Babyack.** Communication Department of **HOPU**

14:30 h.

WORK LUNCH





16:00 – 18:00 h. **Elevator Pitch by University of Málaga (UMA)**



UNIVERSIDAD
DE MÁLAGA

ATIC

GRUPO DE APLICACIÓN DE LAS
TECNOLOGÍAS DE LA INFORMACIÓN Y
COMUNICACIONES

Apps for music education

- **Isabel Barbancho.** University Professor at University of Malaga (UMA)

New Bimodal Violin

- **Lorenzo J. Tardon.** University Professor at University of Malaga (UMA)

ATIC

GRUPO DE APLICACIÓN DE LAS
TECNOLOGÍAS DE LA INFORMACIÓN Y
COMUNICACIONES

Electric competition motorbike

- **Juan Antonio Cabrera.** Managing Director: Open Innovation Division at **MotoStudent Málaga**
- **Manuel Alcázar.** Managing Director: Open Innovation Division at **MotoStudent Málaga**

Interactive experiences to increase the participation and education of citizens in a digital world

- **M^a De Los Angeles Cabrera.** Labcom Research Group. School of Communication Sciences at University of Malaga (UMA)

SIETTE system, an automatic evaluation system for use in education.

- **Beatriz Barros.** University Professor at University of Malaga (UMA)

DIAS2P and StreetQR: Devices with Artificial Intelligence for Smart-Cities

- **Gonzalo Ramos.** Principal Investigator of the Project



Dias2p & StreetQR

5G network test laboratory at Institute of Technology and Software Engineering (ITIS)

- **Almudena Díaz.** Full Professor at University of Malaga (UMA)

Social robots for tele-assistance

- **Juan Pedro Bandera.** Associate Professor-at University of Malaga (UMA)

Intelligent electric vehicle charging platform with secure access control by BLE

- **Isaac Agudo.** Professor at University of Malaga (UMA)

MAREA Plastic, circular economy project

- **Óscar David de Cózar.** Principal Investigator at School of Industrial Engineering at University of Malaga (UMA)

MAREA

Málaga Reaction Local Project





18:05 – 18:35 h. **Polo Nacional de Contenidos Digitales**

Kronte Gaming Analytics

- **Nacho España.** CEO at **KRONTE**



Monumentia Virtualisation of heritage through 360° technology

- **José Manuel López.** CEO at **Visitas Virtuales**



OWO

- **Sheyna Garicano.** Head of communication at **OWO**



Ciencia VR. Immersive and Interactive Spaces for Education

- **Alejandra Jiménez.** CEO and cofounder of **CienciaVR**
- **Gabriel Lázaro.** CEO and cofounder of **CienciaVR**



Málaga Go: An example of innovation in Heritage

- **José María Asensi.** CEO at **Azafata Margot**



Satellite data in STEM education

- **Victor Moreno.** CEO & Co-founder at **YNSAT**



18:35 – 18:45 h. **SmartMakings, methodology for developing skills and capacities in children**



- **Javier Tamudo.** Brand Manager at **SmartMakings**
- **Sandra Ramos.** Business Development Manager at **SmartMakings**

18:50 – 19:00 h. **Start-up Europe Awards and Accelerathon 2022: open innovation for entrepreneurship. Launch of new challenges in circular economy, waste management, digitalisation and renewable energy: Interreg Firepoptep and Interreg HIBA**

- **Juanma Revuelta.** CEO at **Finnova Foundation**





OPEN INNOVATION AREA DEMO CENTER

Sponsor:



Main Hall

Thursday 17th February 2022

from 08:30 h. Accreditation

09:00 – 09:10 h. **Presentation of the PREMO Chair "Industrial Electronics Technology"**

- **Francisco Sánchez.** Lecturer in the Department of Electronic Technology at the University of Malaga (**UMA**)



09:10 – 09:25 h. **Open Access Cutting-Edge Research Infrastructures: Towards Boosting Iberian Research**

- **Sonia Pazos.** Intergovernmental Relations at International Iberian Nanotechnology Laboratory (**INL**)
- **Enrique Carbó.** Staff Researcher/Electron Microscopy Facility Manager at International Iberian Nanotechnology Laboratory (**INL**)



09:30 – 09:40 h. **Algarve tech hub summit**

- **Hugo Felipe de Brito.** Head of Entrepreneurship and Technology Transfer Division from the University of Algarve (**UALG**)



09:45 – 09:55 h. **Systems Thinking and other keys to innovate in highly complex contexts**

- **Celia Carrión.** Director of Real Innovation **EADE** Master with the cooperation of the Entrepreneurship Chair of Salamanca University (**CEUSAL**)
- **Ismael Pantaleón.** Manager at **Ideas Infinitas** and co-director at **SCIO**

10:00 – 11:00 h. **Elevator Pitch by CSIC**



Imaging device by gamma radiation and charged particle detection

- **Gabriela Llosá.** Senior Scientist at Spanish National Research Council (**CSIC**)

Contactless ultrasound technologies

- **Tomás Gómez.** Senior Scientist at the Spanish National Research Council (**CSIC**)





Dual Neutron-Gamma Imaging Camera

- **Jorge Lerendegui.** Postdoctoral researcher at Spanish National Research Council (CSIC)

More sustainable bioactive aerogels and their multiple applications

- **Teresa Jiménez.** TTO Manager at TTUnit (IATA-CSIC)


ShowCase Tracker. Track and analyze the effectiveness of your showcases

- **Andrés Torregrosa.** CEO at Datisation

Collaborative robot for manual harvesting. The case of the grape harvest

- **Ángela Ribeiro.** Research Scientist of the Spanish National Research Council (CSIC)

11:00 – 11:15 h. Presentation of the *Beyond Rheum* open innovation program

- **Nuria Campmany.** Project Manager at EIT Health Spain   Powered by:  

11:20 – 11:30 h. MicroClimatt Task Force: highlighting the role of microalgae biostimulants for more sustainable agriculture

- **Marta Igual.** Project Technician at BIOVEGEN



11:35 – 12:35 h. Elevator Pitch by Telefónica Empresas



11:35 – 11:40 h.

- **Francisco Javier Melero.** Founder and CEO at Aumentur

11:40 – 11:45 h. **Selling real-world property in the Datacasas Proptech Metaverse**

- **Santiago Cabezas-Castellanos.** CEO at Datacasas Proptech

11:45 – 11:50 h. **Debit2Go transforms your business into a subscription model in 5 minutes without changing banks**

- **Damián Carpintero.** Founder and CEO at Debit2Go

11:50 – 11:55 h. **Dsructive**

- **Marina Schönemann.** Head of Commercial Office of Dsructive

11:55 – 12:00 h. **Generation of 3D models for the recreation of crime scenes and traffic accidents by smartphone on the eyesCloud3d' platform**

- **Miguel González-Cuétara.** CEO at eCapture





12:00 – 12:05 h. **Digitalizing and improving diagnostic decision-making for genetic diseases**

- **Ana Medina.** CEO and Cofounder at **Genengine**

12:05 – 12:10 h. **Bioconstruction, the future**

- **Carmen Vázquez.** CEO at **Habitabio**

12:10 – 12:15 h. **Legal Automation**

- **Carlos Ibáñez.** CEO at **Aidea Legal**

12:15 – 12:20 h. **Transforming Delivery & Fulfillment**

- **David Montesinos.** Co-founder and Sales Director at **Logistiko**

12:25 – 12:30 h. **Sinapsystec**

- **Rino Bellini.** Founding partner of **Sinapsystec**

12:30 – 12:35 h. **Digitization of medical records of land and air transport in 90 seconds**

- **Gabriel Rivas.** Chief Executive Officer at **Smart Health**

12:40 – 12:50 h. **Inrobics: Social Robotics and Artificial Intelligence to improve healthcare rehabilitation**

- **José Carlos Pulido.** CEO at **Inrobics**



inrobics
INTELLIGENT ROBOTICS

12:55 – 13:05 h. **CreaMe: Rapidly deployable immersive experiences**

- **Miguel Ángel López.** Technical Director of **Fidesol**



13:10 – 13:25 h. **TRAZATELOS: Third generation blockchain for food traceability**

- **Pablo Coca.** Director of Operations and Business Development of the **CTIC Technology Centre**



13:30 – 13:45 h. **Project ADICORK. Design from the ground up**

- **Pedro Burgos.** University of Cádiz (**UCA**)



13:50 – 14:05 h. **Auditing Corporate Culture and Values for Excellence with the CFAM Approach**

- **Carlos Sanchís.** CEO of **Cultural Fit Solutions**





Transfiere

11th European Meeting on Science, Technology and Innovation

Málaga
16 – 17 Feb
2022



 Streaming

 Simultaneous translation

14:10 – 14:20 h. **AVEON, the future (and present) of the real estate world**

- **Nicolás Tome**. CEO of **AVEON**

