Wednesday 16th February 2022
from 08:30 h. Accreditation

09:15 – 09:50 h. Innovation Room Opening Session

- Miguel Rodrigo. Head of Regulatory Framework and Corporate Strategy, Institute for Energy Diversification and Saving (IDAE)

10:00 – 11:00 h. Cascade Funding: an innovative mechanism for digital transformation

Moderate: Mayte Carracedo. Partner & Business Development Responsible at FundingBox

Speakers:
- Graciela Garrido. Business Development Manager at FundingBox in Spain
- José Luis Andrade. Research Transfer Engineer at University of Seville (US)
- Cristina Sosa. Project Manager at Soologic
- Patricio Alemany. Business and Innovation Director at Rovimática

11:00 h. Transfiere 2022 Opening ceremony

12:00 – 13:00 h. Recovery, Transformation and Resilience Plan “España Puede” - Ecological Transition

Moderate: María Cobo. Coordinator of the Area for the management and monitoring of the Recovery Plan at the Ministry for Ecological Transition and the Demographic Challenge (MITECO)

Speakers:
- Miguel Rodrigo. Head of Regulatory Framework and Corporate Strategy, Institute for Energy Diversification and Saving (IDAE)
- Miguel Aymerich. Deputy Director General for Biodiversity and the Natural Environment of the Ministry for Ecological Transition and the Rest of Demography (MITECO)

Provisional programme 03/03/2022

Moderate: **Eduard Martín.** CIO & Intelligent Connectivity Director at Mobile World Capital Barcelona

Speakers:
- **Luis Cueto.** Adviser at the Ministry of Economic Affairs and Digital Transformation (MINECO)
- **Izabel Alfany.** Chief Operating Officer at EIT Health
- **Laura Delgado.** Director of European Funds Deloitte Legal
- **Juan Álvarez.** Provincial Deputy for Technological Development and European Resources at Provincial Council of Malaga
- **Gerardo Jiménez.** Director at Tecnalia Andalucía
- **Rocío Díaz.** Managing Director for Digital Economy and Innovation of the Regional Ministry for Economic Transformation, Industry, Knowledge and Universities at Regional Government of Andalusia

14:30 h. **WORK LUNCH**

16:00 – 17:00 h. **Communicating in the innovation sector**

Presents: **Inma Aguilar.** Director General at Spanish Foundation for Science and Technology (FECYT)

Keynote speaker: **Esther Paniagua.** Freelance journalist and author specializing in technology, innovation and science

Moderate: **Carlos Centeno.** Head of the Scientific Dissemination Area of the Communication Management Office of the University of Granada (UGR)

Speakers:
- **José Manuel López.** Vice-Rector for Science Transfer and Dissemination at University of Murcia (UM)
- **Pilar Fernández.** Technical coordinator of Scientific Culture Unit at Polytechnic University of Madrid (UPM)
- **Carmen Guerrero.** Scientific Culture and Citizen Science Project Coordinator at Spanish National Research Council (CSIC)
17:05 – 18:15 h. 5 Keys to Entrepreneurship and Innovation Ecosystems

Moderate: Juan Marcelo Gaitán. Head of innovation ecosystem development at Telefónica

Speakers:
- José Diestro. General Manager of the Ceuta Development Company (PROCESA)
- Agustín Aretio. Head of Innovation and Digital Province at Provincial Council of Cáceres
- Antonio Quirós. Coordinator of National Pole of Digital Content
- Ulises Gamero. Head of the Digital Transformation Service of the Provincial Council of Badajoz

18:20 – 19:00 h. Specific innovation policies

Moderate: Paco Marín. Vice-President of the Forum of Innovative Companies (FEI)

Speakers:
- Luis Fernando Álvarez-Gascon. General Manager Secure eSolutions at GMV and President of the Forum of Innovative Companies (FEI)
- Ezequiel Navarro. CEO at Premo Group and President at Ricardo Valle Institute - INNOVA IRV
- Ignacio García Fenoll. Deputy Director of Innovation Coordination. Ministry of Science and Innovation (MICINN)
Thursday 17th February 2022
from 08:30 h. Accreditation

09:00 – 10:00 h. Recovery, Transformation and Resilience Plan “España Puede” - Gender equality

Moderate: Inma Aguilar. Director General at Spanish Foundation for Science and Technology (FECYT)

Speakers:
- Esperanza Casquete. Head of Training and Development, Equality Agent at CaixaBank’s Eastern Andalusia Regional Management
- Mar López. Founder and Vice-President at Women4Cyber Spain (W4C Spain) and Senior Manager at Accenture Security
- Jara Pascual. Co-founder and Managing Director of the Wominvest Observatory and Founder and CEO of Collabwith
- Cristina Aranda. Co-founder of MuejresTech and cofounder y CBDO of Big Onion
- Noelia Escobar. Member of the Coordinating Committee of the Women's Innovation Network (AMIT-MIT) and Institutional Manager at INCOTEC

10:10 – 11:10 h. European funds: Current events and developments in the new generation EU and their relevance to the R&D ecosystem

Moderate: Gerard Brinquis. Strategy & Grants Director - Head of Next Generation EU at FI Group

Speakers:
- Carlos Franco. Technical of Institutional Promotion and Territorial Cooperation Department at Centre for the Development of Industrial Technology (CDTI)
- José Antonio Pascual. Head of the Innovation Unit at Agency for Innovation and Development of Andalusia (Agencia IDEA)
- Fabián Varas. Technical Director at Technological Corporation of Andalusia (CTA)
- Jesús Manuel Amores. Head of European R&D centre at Vodafone
11:20 – 12:20 h. **Digital Transformation, new technologies, investment, and transfer**

Moderate: **Sandra Extremera.** Director of Technological Development and European Resources at **Provincial Council of Malaga**

Speakers:
- **Natacha Rivas.** Second Vice-president at **Provincial Council of Malaga**
- **Silvestre Barroso.** Mayor of **Benarrabá**
- **Antonio Rodas.** President at Andalusian Association of Graduates and Technical Engineers of Telecommunications (**AAGIT**) 
- **Xavier Foz.** Partner at **Roca Junyent**


Moderate: **Ezequiel Navarro.** CEO at **Grupo Premo** and president at **Ricardo Valle Institute of Innovation - INNOVA IRV**

Speakers:
- **Antonio de la Prieta.** General Manager Leader at **Accenture's** Advanced Technology Centre and Vice President of Artificial Intelligence at Ricardo Valle Institute of Innovation - **INNOVA IRV**
- **Belén Jurado.** Representative of **ESesa MFI**, collaborating entity of the Ricardo Valle Institute of Innovation - **INNOVA IRV**
- **Pedro Mier.** President at **AMETIC** and Board Member at Ricardo Valle Institute of Innovation - **INNOVA IRV**

13:30 – 13:55 h. **New projects and initiatives in Malaga as a benchmark city in innovation**

Speakers:
- **Alfonso Palacios.** Industrial Engineer in the Innovation and Urban Digitalisation Area at **Malaga City Council**
- **Víctor Solla.** Director General for Innovation and Urban Digitalisation at **Malaga City Council**
- **Clemente Palacios.** Head of Singular Projects at Municipal Water Company of Malaga (**EMASA**)
14:00 – 15:00 h. New Paradigm: COLLABORATION; Business 4.0-University 4.0-Partnership 4.0-Administration 4.0

Moderate: Francisco Baeza. Business Development Director at SISTEM

Speakers:
- Juan Manuel Corchado. BISITE director at University of Salamanca (USAL)
- Jorge Alfonso Kurano. Researcher and projects manager at Universidad Politécnica de Madrid (UPM)
- Iván Aitor Lucas. General Director of Innovation, Research and Digital Transformation of the Government of the Principality of Asturias
- Javier López. Vice Chancellor of Company, Territory and Digital Transformation of the University of Malaga (UMA)