OPEN INNOVATION AREA

Wednesday 16th February 2022
from 08:30 h. Accreditation

09:00 – 09:30 h. Open Innovation Area Opening Session *Fireside chat*

Speakers:
- Óscar Sala. Director at The Collider, Mobile World Capital
- Jesús Alonso. Private Investor and Partner at Cupido Capital

09:30 – 10:15 h. European Investment trends in Tech Transfer

Moderate: Juan Álvarez de Lara. Co-founding partner at Origen Ventures Fund & Board Member at EBAN

Speakers:
- Peter Braun. Board Member of Directors at EBAN
- Giuseppe Liberati. Founding Partner at Origen Ventures Fund, Chief Executive Officer at Bridging Value LLC and Board Member at Houston Angel Network
- Tom Horsey. Managing partner at Eoniq.fund and Startuplabs Spain
- Jerome H. Mol. Founder & CEO at HAL24K

10:15 – 11:00 h. Experiences and success stories in Tech Transfer in Spain

Moderate: Juan Álvarez de Lara. Co-founding partner at Origen Ventures Fund & Board Member at EBAN

Speakers:
- Pedro de Álava. Associate and Director of the Valencia Office, Clave Mayor
- Sergio Bandinelli. Business Development Director at Tecnalia Ventures
- Almudena Trigo. Founding Partner and President at BeAble Capital

11:00 h. Transfiere 2022 Opening ceremony

Auditorium 1
12:00 – 13:00 h. **Myths and legends of Open Innovation in the logistics-port ecosystem**

Moderate: **José Antonio González-Florido.** Head of digital transformation at *Telefónica Sur*

Speakers:
- **Manuel Francisco Martínez.** CTO at the Port Authority of Huelva
- **Elisa Oyonarte.** Head of European Funds at the Port Authority of Seville
- **Jesús Medina.** CIO at Port Authority at Algeciras Bay

13:05 – 13:20 h. **Presentation on the design of a global protection strategy for a start-up or innovative project**

Presents: **Sergio Larreina.** Strategic Consulting Director at *ISERN*

13:25 – 14:30 h. **Funds of funds and public co-investment vehicles: how to obtain a multiplier effect of investment funds?**

Presented by: **Stéphane Ruiz.** Innovation and Development Agency of Andalusia (*Agencia IDEA*)

Moderate:
- **José Zudaire.** Managing Director at The Spanish Venture Capital & Private Equity Association (*ASCRI*)
- **Angela Alférez.** Director of Studies and Venture Capital at The Spanish Venture Capital & Private Equity Association (*ASCRI*)

Speakers:
- **José Ignacio Carrión.** Mandate Management of the European Investment Fund (*EIF*)
- **Maximo Almodóvar.** Venture Debt Investment Officer at European Investment Bank (*EIB*)
- **Alfonso de León.** CEO and co-founder at *Axon partners*
- **Mercedes Stroch de Gracia.** Head of International Relations & Fond-ICO Next Tech of at *Axis*
- **José Bayón.** CEO at *Enisa*
- **Andres Ubierna.** Head of Capitalization of Technology Companies of the Centre for the Development of Industrial Technology (*CDTI*)
- **Stefan Mathesius.** Head of Financial Instruments Unit at Innovation and Development Agency of Andalusia (*Agencia IDEA*)

14:30 h. **WORK LUNCH**
16:00 – 17:20 h. **International Investment Forum for Deep Tech & Deep Science Start-ups**

Coordinator: Enterprise Europe Network (EEN)
In collaboration with: European Business Angels Network (EBAN)

Keynote speaker: **Victoria Blanco.** Director of the Dayone Andalucía Oriental centre Caixabank

Presented by: **Stephane Ruiz.** Innovation and Development Agency of Andalusia (Agencia IDEA)

Speakers:
- **Francho García.** Co-founder and CEO at Arkadia Space
- **Irene Malpartida.** CTO at DEASYL
- **Juanjo Tara.** Founder and technologist at DSruptive
- **Daniel Kumpel.** CEO at INES OPTICS
- **Ángel Batalla.** Founder and CEO at Last Mile Team
- **Simone Brighina.** Co-founder and CEO at Motoblockchain
- **Mariano Oto.** CEO at NUCAPS Nanotechnology
- **Daniel Sáenz.** Founder and CEO at SpinSwitch Technologies
- **Alonzo Romero.** CEO and Co-founder at The predictive company
- **Daniel Saenz.** Founder and CEO at ThumbRay Technologies

17:30 – 17:50 h. **Fireside chat. Digital Transformation in Large Organizations: Challenges and Lessons**

Speakers:
- **Manuel Muñiz.** Managing Director at Globant
- **Idelfonso Olmedo.** CTO Innovation Hub & Digital-Blockchain Lead at Santander UK
18:00 - 19:00 h. **Public-private support for the promotion of technology-based entrepreneurship**

Moderate: **José Manuel Silva.** Sponsor at **KÆRTOR Foundation** and former R&D General Director at **European Commission**

Speakers:
- **María José Tomás.** Department of Institutional Promotion and Territorial Cooperation at Centre for the Development of Industrial Technology (CDTI)
- **Rafael Sancho.** Manager at National Association of CEEIs (ANCES)
- **Rosa Siles.** General Director of Andalucía Emprende, Andalusian Public Foundation at the Ministry of Employment, Training and Self-Employment of the **Regional Government of Andalusia**
- **Josep M. Piqué.** President at **La Salle Technova Barcelona**
- **Mario González.** Head of Management and Accounting at Technological Corporation of Andalusia (CTA)

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**OPEN INNOVATION AREA**

**Thursday 17th February 2022**

from 08:30 h. **Accreditation**

09:00 – 10:10 h. **Collaborative models of open innovation: from academia to business**

Moderate: **Óscar Sala.** Director at **The Collider, Mobile World Capital**

Speakers:
- **Jose Francisco Aldana.** Deputy Vice Rector of Transfer at University of Malaga (UMA)
- **Salvador Coll.** Vice chancellor of Innovation and Transfer at Universitat Politècnica de València (UPV)
- **Ana Castro.** Deputy Vice President of Knowledge Transfer at Spanish National Research Council (CSIC)
- **Valentín Alegría.** Director of innovation and network strategy at **Renfe**
- **Ricardo García.** Director at **Cajamar Innova**
- **Beatriz Casado.** Director Department of Innovation and Entrepreneurship at Institute for Business Competitiveness (ICE) **Regional Government of Castilla y León**
10:40 – 11:10 h. Award Ceremony "Open Call for Deep Tech & Deep Science Start-ups"
Presentation of the best Deep Tech Start-up Transfiere 2022
Coordinator: Enterprise Europe Network (EEN)
In collaboration with: European Business Angels Network (EBAN)

11:20 – 11:50 h. Fireside chat
Led by: Patricio García. Business Development Director of Ayming

Speakers:
- Almudena Trigo. Founding Partner & Chairwoman at BeAble Capital
- Javier Etxabe. Head of Industrial Property and Entrepreneurship Support at Deputy Vice-Presidency for Knowledge Transfer at the Spanish National Research Council (CSIC)
- Iñigo Molina. Professor at the Technical School of the University of Malaga (UMA) and co-founder of Bioherent
- Javier Ulecia. Founding partner of Bullnet Capital

12:00 – 13:15 h. Innovative energy solutions for industry (XRE4S network)
Presented by: Joana Tarrés. Promoter at Rdi Energy network for Society (XRE4S)

Nanostructured textile for power generation by thermoelectricity
- José Manuel Sojo. Pre-doctoral researcher at the Catalonia Institute for Energy Research (IREC)

CARBOFORMIC: Self-sufficient energy generator - Formic acid produced from CO2 capture as energy source
- Adrianna Nogalska. Principal investigator at Technology Centre of Catalonia (EURECAT)

Big data analytics solutions for the energy sector: CIMNE's experiences – BEEGroup
- Benedetto Grillone Technical Project Coordinator at International Centre for Numerical Methods in Engineering (CIMNE)

Recycling steel byproducts into energy efficient building materials
- Inés Fernández Director at Centre for Design and Optimization of Processes and Materials (DIOPMA-UB)
**Advanced fabrication of nanocarbon-based hybrid electrodes for energy storage**
- **Alfonso del Rey.** Technology Transfer Officer at Institute of Materials Science of Barcelona (ICMAB-CSIC)

13:20 – 13:35 h. **PatrimoniUN10 Platform, Heritage Tourism HUB**

Speakers:
- **Juan Carlos Castillo.** President at Campus of International Excellence in Heritage (CEI Patrimonio)
- **Jose Navarrete Cortés.** CEO at iMarina

13:40 – 14:05 h. **Future of Education: ESADE seeks solutions to reimagine the Bachelor's Degree of the Future from scratch. How to design a Bachelor's Degree that is 10 times better for student learning and engagement?**

Presents: **Koldo Echebarria.** Director General of the ESADE Executive Committee

- **Iván Bofarull.** CIO at ESADE

14:10 – 14:40 h. **How to improve support to SMEs through investment and internationalization processes - best practice cases**

**European project Innoinvest**
- **Aline Daniel.** Head of International Projects at Málaga TechPark

An innovative management model to strengthen internal capabilities and compete globally
- **Mª Ángeles Rastrollo.** Director of Internationalization Chair and SEAMTEAM Research Group at University of Malaga (UMA)

**Structuring the international growth of the Aganova Group**
- **Agustín Ramírez.** Founder and CEO at Aganova