

FINLAND AND SWEDEN WILL SHOWCASE THEIR INNOVATION MODELS AS GUEST COUNTRIES AT TRANSFIERE 2023

Transfiere, European Forum on Science, Technology and Innovation, will have Finland and Sweden as guest countries in the framework of its twelfth edition, which extends its dates this year and will take place on February 15, 16 and 17 at FYCMA (Trade Fairs and Congress Center of Malaga)

The forum boosts its international agenda with the participation of two leading countries in innovation in the European Union, which will bring projects and success stories with particular attention to digitisation, sustainability and communications, as well as the search for synergies around the Next Generation funds or the Horizon Europe program

Malaga, July 07, 2022. - The Organising Committee of Transfiere, European Forum for Science, Technology and Innovation, has confirmed in its last meeting the participation of Finland and Sweden as guest countries in its twelfth edition, which adds a new day to its programming this year and will be held on February 15, 16 and 17 at FYCMA (Trade Fairs and Congress Center of Malaga). Thus, the meeting promotes its international agenda with the involvement of institutional, business and academic delegations from both territories, which will advance projects and success stories based on their innovation and transfer models. They will address relevant topics with particular attention to digitisation, sustainability and communications, as well as searching for synergies around the Next Generation funds or the Horizon Europe program.

The last meeting of the Organising Committee took place virtually with the presence of representatives of the embassies of Finland and Sweden in Spain, who highlighted the opportunity that Transfiere represents when it comes to promoting the development of innovation projects and collaboration with Nordic companies. Both countries are leading the ranking of innovation within the EU and at the forefront of the sector globally. They will advance their success models based on learning, implementing a national model of R&D&i, increasing investment in this sector and applying results in society.

Thereby, Finland and Sweden become two of the main roles of the next edition of Transfiere, which will promote international collaboration between Spanish and Nordic companies, as well as the search for synergies for the promotion of innovation projects. The organisation is already preparing a work schedule with both countries that will include bilateral meetings with companies and administrations, its participation in the content program with specific panels, as well as its presence in the exhibition area, among other actions. Therefore, Finland and Sweden join countries such as Canada, Israel, South Korea, Portugal, Argentina and Japan, which have already been part of Transfiere with their delegations in previous editions of the forum.

Internationalisation

The meeting of the Organising Committee has also had the participation of the mayor of Malaga, Francisco de la Torre; the general secretary of Innovation of the Ministry of Science and Innovation, Teresa Riesgo; the general director of Research and Knowledge Transfer of the Ministry of Economic Transformation, Industry, Knowledge and Universities of Junta de Andalucía, Teresa Serrano; the president of the Organising Committee, Felipe Romera, and the director of the forum, Yolanda de Aguilar, among other authorities and personalities linked to the organisation. During the encounter, organisers have advanced the programming of the twelfth edition of Transfiere, which will focus on the internationalisation of its proposals, with specific actions that will complement the inclusion of the two invited countries, as well as content adapted to current global events to promote greater knowledge transfer between its actors.

Transfiere closed its 2022 edition with the participation of more than 600 companies and entities and with the attendance of more than 3,000 professionals. Some figures consolidate the return of the forum to its pre-pandemic dimension in a call in which more than 5,000 business meetings were closed. It is also a year that featured one of the most ambitious content programs in its history, with more than 130 activities and thematic panels and the participation of more than 370 experts and speakers in a day and a half of work.



Transfiere
12th European Meeting on Science, Technology and Innovation

Málaga
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FYCMA is in charge of the executive management of Transfiere that it is organised by the Malaga City Council, the Andalusian Agency of Knowledge - dependent on the Ministry of Economic Transformation, Industry, Knowledge and Universities of Junta de Andalucía - and the Ministry of Science and Innovation.

For further information on the forum, you can visit www.forotransfiere.com, the Facebook profile of the forum and the Twitter account @ForoTransfiere