



# Transfiere

12º European Meeting on Science, Technology and Innovation

Málaga  
15 - 16 - 17 Feb  
2023

# Boosting Innovation

EXECUTIVE MANAGEMENT



ORGANISER



Ayuntamiento  
de Málaga



# Boosting Innovation

## What can you expect from Transfiere?

Transfiere is the main meeting on R&D&I in Southern Europe to share scientific and technological knowledge, promote innovation and connect science and business.

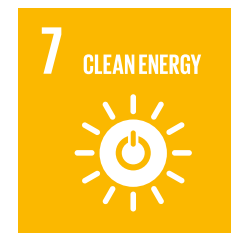
It is a key professional and multisectoral forum for knowledge transfer, business and networking opportunities, and economic competitiveness.

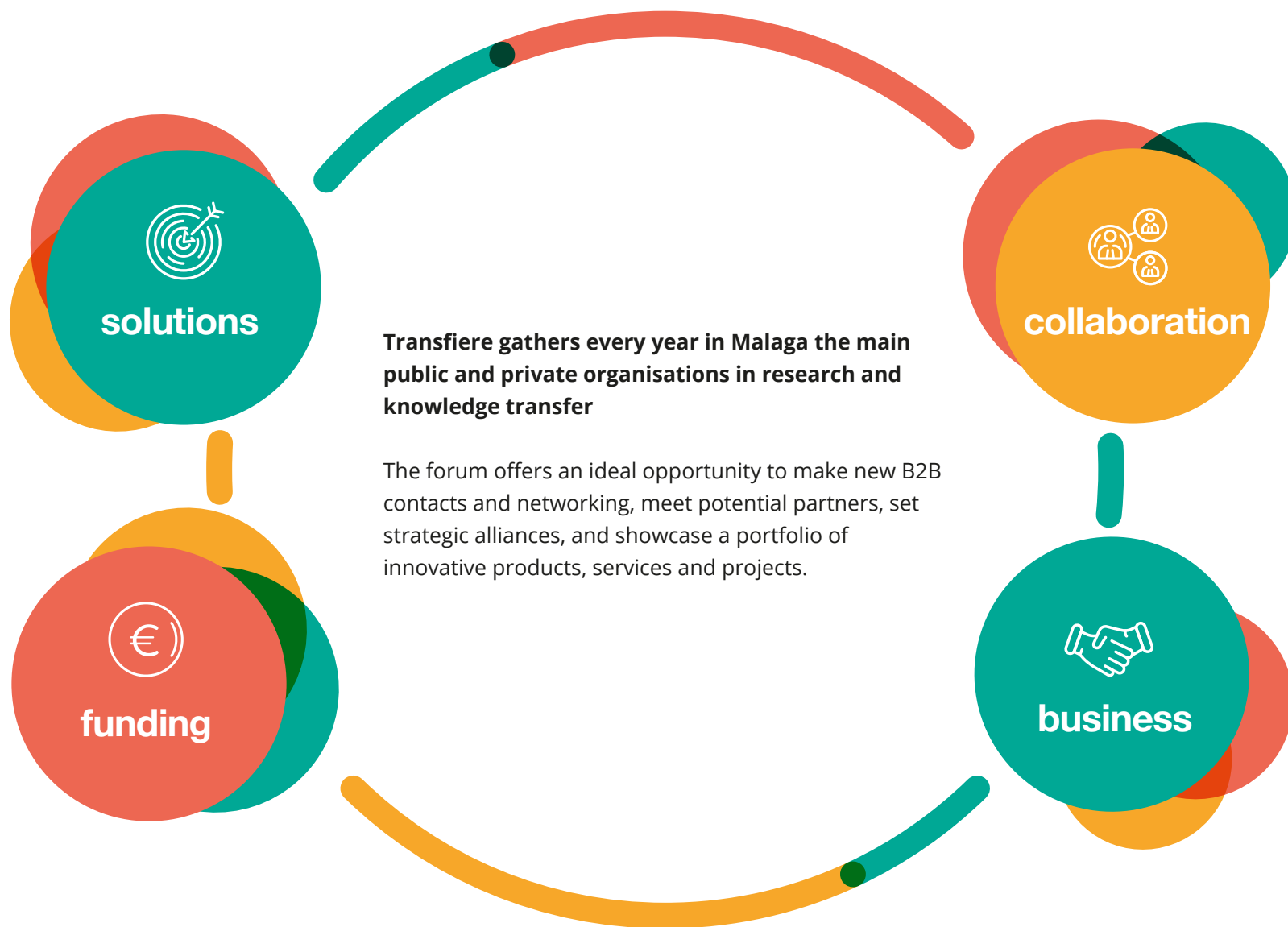


# Innovation for a better future

Our strategy and philosophy are aligned with the pursuit of free, sustainable and fair **systems of collaboration**.

SUSTAINABLE DEVELOPMENT GOALS





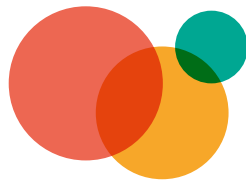
# International Innovation Programme

**The programme of thematic panels and conferences at Transfiere** provides the most detailed and up-to-date information on opportunities for internationalisation, AI, digital transformation and industry 5.0, investment, research and open innovation, public procurement and innovation, and the most important issues in the fields of science, technology and business, from the most respected voices in the areas of science, technology and business.

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**Science  
Room**



**Innovation  
Room**



**Demo  
Center-TRL7**



**Agora**

# Even more content

## Open Call for deep tech & deep science Start-ups

Open Call for deep tech & deep science Start-ups  
Coordinated by the Enterprise Europe Network (EEN), National and International start-ups with deep tech projects have the opportunity to increase their visibility to national and international investors who are experts in the sector.

+ info

## Journalism Award

Since 2016 Transfiere celebrates the Journalism Award 'Transfiere Forum' to support Scientific, Technological and Innovative Disclosure and to acknowledge the works released by journalists and specialists about technological innovation developed in Spain and its international convergence.

+ info

## Technological Challenges

The Technological Challenges are a participation modality chosen by companies and institutions that face a technological challenge and seek innovative solutions within the framework of Transfiere. Leading companies and organisations have trusted Foro Transfiere to find innovative solutions to their challenges.

+ info

## Guest Countries

Transfiere has a guest country in each edition, a world reference in R&D&I, which attends with a wide institutional and business representation of its innovative ecosystem. In the 2023 edition, for the first time, there will be two guest countries: Finland and Sweden. These countries will actively participate in the main areas of the Forum (exhibition area, networking, programme and institutional agenda), which will provide first-hand knowledge of their lines of action in innovation and knowledge transfer.

+ info

*Guest countries*





# Agora

**New experience in the 2023 Edition**, Transfiere offers a new programme of contents and speakers within an exclusive space called Agora. This programme will bring professionals who choose the highest level of participation to a space for reflection and debate on the trending topics that will define the future of the innovation ecosystem.





# How 2022 was like

 Open Innovation Area

 Innovation Room

Área Ayuntamiento de Málaga

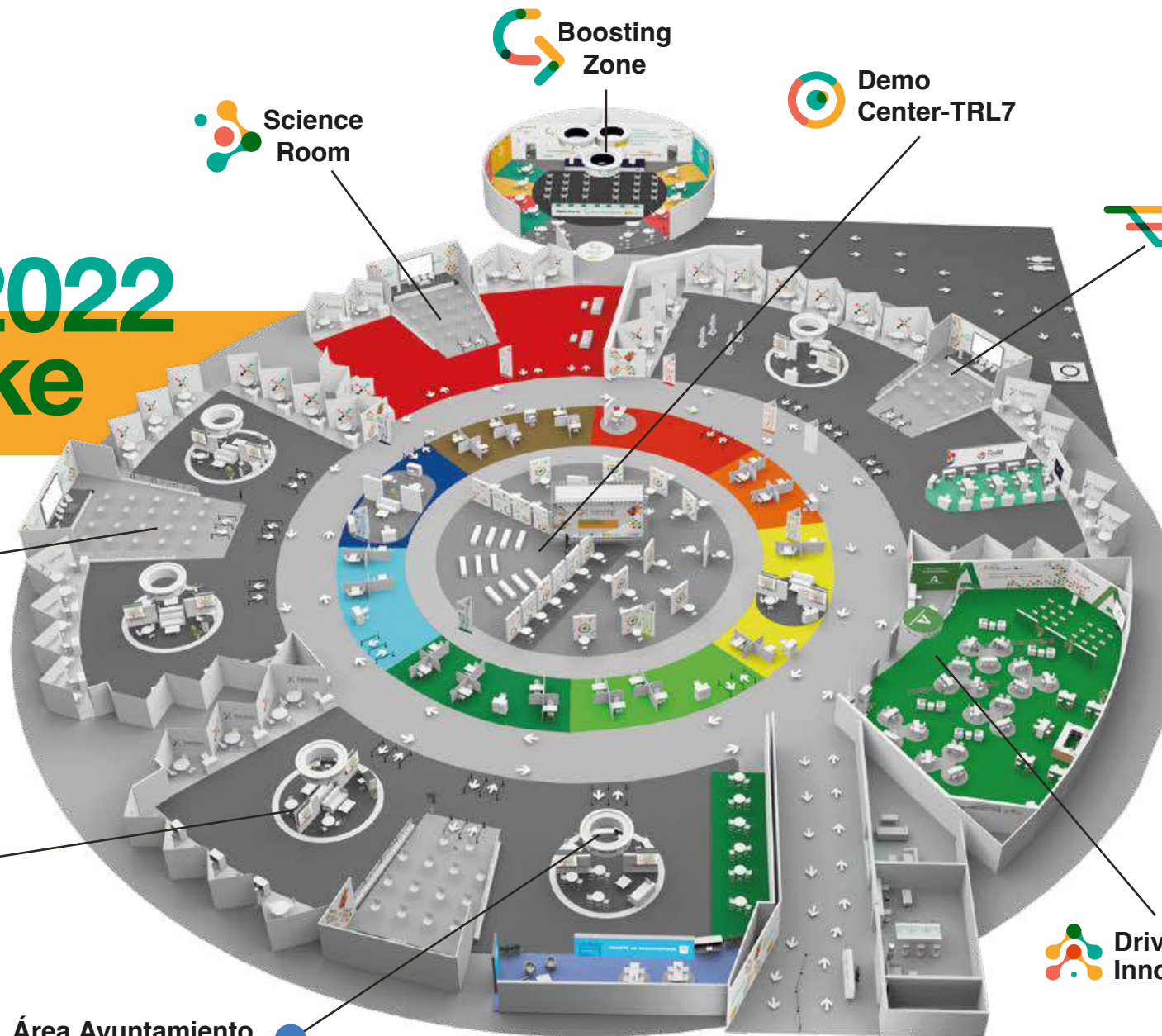
 Science Room

 Boosting Zone

 Demo Center-TRL7

 Technology Room

 Driving Innovation Area





# Our ecosystem



# Top-notch speakers



**María Jesús Almazor**  
Chief Executive Officer  
Cyber&Cloud  
Telefónica Tech



**Jesús Alonso**  
Private Investor and Partner  
Cupido Capital



**Laura Delgado**  
Director of European Funds  
Deloitte Legal



**Cristina Garmendia Mendizábal**  
President  
COTEC para la Innovación



**Juan Martínez - Barea**  
Founder and Executive President  
Universal DX



**Margarita Muñoz**  
Managing Director of  
Circular Economy  
Mercadona



**José María Siota**  
Executive Director  
IESE



**Almudena Trigo**  
Founding partner and president  
BeAble Capital

# Transfiere through the years



## Demo Center-TRL7

4 editions  
122 prototypes  
presented

## Journalism award

7 editions  
418 papers submitted

## Technological challenges

5 editions  
24 challenges launched

## Side events

372 side events  
organised



6 guest  
countries



11.100 participant  
entities



1.700 Speakers



+ 34.000  
participating  
professionals



50.000  
B2B meetings held



# Join Transfiere

**Professionals participating at Transfiere have access to the exhibition area and content programme.** Additionally, other participation options and bespoke proposals are available for companies, institutions and brands.

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## Professional

Get access to the exhibition area and thematic panels and make the most of the networking opportunities

 + info

## Business

Participate actively in the exhibition area, taking part at a thematic panel, launching a technological challenge or showcasing a prototype.

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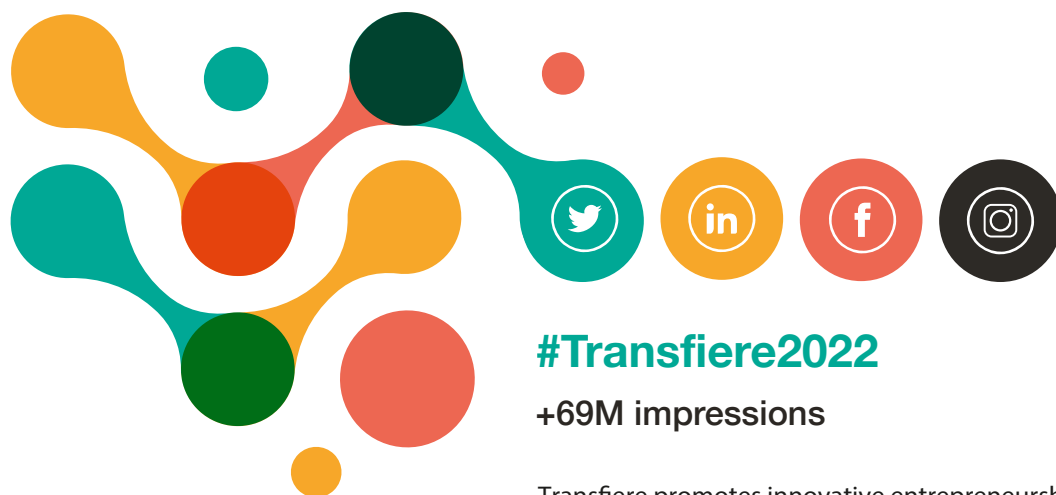
## Partner

Skyrocket your return on investment and brand awareness, and position your organisation as a key agent in the R+D+i environment through the Silver, Golden and Premium partnerships

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# Wide media impact

A communication strategy that evolves, adapts and increases its return.



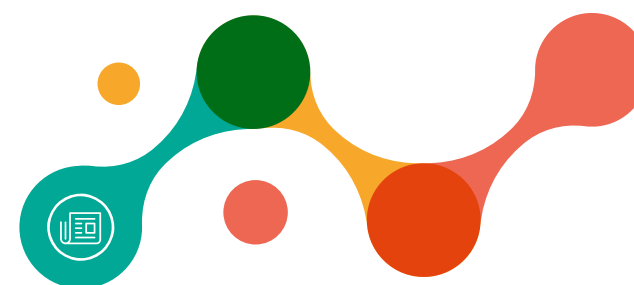
## #Transfiere2022

+69M impressions

Transfiere promotes innovative entrepreneurship and cooperation in an event that brings together 3,000 participants. [La Vanguardia](#)

Transfiere 2022: "Malaga has taken the plunge, and the gamble has worked out better than well". [Innovaspain](#)

The great forum for knowledge transfer in southern Europe brings together 3,000 people in Malaga. [El Español](#)



+3,9M€ impact value

Transfiere claims Malaga as the innovation capital of southern Europe. [Diario Sur](#)

Administrations and experts defend innovation as a transforming element of society at Transfiere in Malaga. [Europapress](#)

Malaga consolidates its position as the technological capital of southern Europe at the Transfiere Forum. [Málaga Hoy](#)

# Get in touch

**Our team** will offer you personal advising to help you choose the participation option that suits your organisation needs best. Contact us for further details on how to take part in Transfiere.



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**FYCMA**

FYCMA is committed to highly specialised events with an international vocation, promoting the creation of innovative ecosystems to boost different sectors and industries. sectors and industries.



**Mobile Week**  
MÁLAGA



**Transfiere**  
Foro Europeo para la Ciencia,  
Tecnología e Innovación



**H&T**  
SALÓN DE INNOVACIÓN  
EN HOSTELERÍA



**CM MÁLAGA**  
CULTURE & MUSEUMS  
INTERNATIONAL TECH FORUM



**greencities**  
URBAN INTELLIGENCE AND SUSTAINABILITY



**S-MOVING**  
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Check the updated calendar

Trade Fairs and Congress  
Center of Malaga



# Transfiere

BY

