

## VIII JOURNALISM AWARD “FORO TRANSIFIERE”

The twelfth edition of TRANSIFIERE, European Forum for Science, technology and Innovation, to be held on 15, 16 and 15 February 2023 in FYCMA (Trade Fair and Congress Centre of Malaga), announces the **VIII Journalism Award “Foro Transifiere” in Support of Scientific, Technological and Innovative Communication**, with the aim of highlighting the work done by journalists to publicise the technological innovation developed in Spain and its convergence at international level.

This call is based on the following

### TERMS AND CONDITIONS

1. The Journalism Award “Foro Transifiere” aims to reward the best contributions in the field of **science, technology, and innovation** communication and to recognise the work of dedicated journalists.
2. The works submitted must deal with **technological innovation** in the field of the strategic sectors around which the Forum revolves: Public Administrations; Aeronautics and Aerospace; Agri-food; Innovative Business Groups; Energy; Finance, Industry; Infrastructure and Transport; Environment, Spanish Technology Platforms; Health; Services; and ICTs. Papers that do not fit these themes will be rejected by the organisers.
3. Submitted publications must be signed and published in official media, press, radio, television and/or official digital media in the course of 2022. They can be written or spoken in Spanish and/or English. Only **one publication per person** will be accepted.
4. This call is open from 13 October 2022 to **31 December 2022**.
5. **Three general categories** are established for the evaluation of the papers received, differentiating between:
  - Written works
  - Audiovisual works
  - Radio works
6. Each category has its own jury represented by each of the following entities:
  - Written work category:
    - Málaga City Council – Communication Area
    - Centre for the Development of Industrial Technology (CDTI)
    - Descubre Foundation
    - Spanish Association of Scientific Communication (AEC2)
    - Spanish Foundation for Science and Technology (FECYT)
  - Audiovisual work category:
    - Andalusian Journalists Association in Málaga and Press Association of Málaga
    - Spanish Patent and Trademark Office (OEPM)



- Andalusian Knowledge Agency (AAC)
  - Spanish Association of Scientific Communication (AEC2)
  - Spanish Foundation for Science and Technology (FECYT)
  - Radio work category:
    - Spanish Association of Scientific Communication (AEC2)
    - Spanish National Research Council (CSIC)
    - Ministry of Science and Innovation (MICINN)
    - Spanish Foundation for Science and Technology (FECYT)
  - Technical Secretariat:
    - FYCMA - Trade Fairs and Congress Center of Malaga / Foro Transfiere
7. Works published in the **press, paper edition or digital publication** that are submitted to the competition must be presented as they have been published, clearly stating the date and page number of the corresponding edition, as well as the name of the author. In the case of **digital format**, they must be accompanied by a letter certifying the authenticity and edition of the work by a person responsible for the medium. In addition, they must be attached in PDF format and, in the case of texts published online, a link to them must be provided.
8. On the other hand, works published in **radio, television and/or other official digital media** must be submitted in high quality mp4 format or a link to the work.
9. Entries must be submitted to the competition using the **form** enabled for this purpose on the specific **web page** of the call: [Transfiere Journalism Award \(fycma.com\)](https://www.fycma.com)
- After pre-registering using the form, it is necessary to **access the private area** of the platform to **complete the registration** and submit the work to be evaluated.
10. A **single prize** will be awarded **per category**, distinguishing between written works, audiovisual works, and radio works. Each is valued at **3,000 euros (\*)**.
11. Each prize is awarded to **one single piece of news** and **not to the group of them**.
12. The Jury of each category will meet in January to select the **three finalists of each one of them**.
13. During the evaluation, the Jury will assess the content of the work submitted, taking into account the following **criteria**:
- Journalistic quality and value in both the subject matter and the writing/production of the submitted work
  - Impact
  - Working sector addressed and relation to the main themes of the Forum
  - Novelty of the topic and its presentation
  - Originality
  - Clarity of exposition
  - Dissemination and scope of the information
  - Innovation in the themes
  - Interest for the contents of the event



14. A new feature of this year's edition is the **Audience Award**, an initiative aimed at science journalism professional with the purpose of recognising their work and impact on society. The candidatures received through the digital platform will be evaluated by the Jury under the following **criteria**:
  - Innovation and originality of the communication activities carried out
  - Substantive and formal quality of the communication work developed
  - Social impact of the communication activity
15. The Jury as a whole may award one mention for each category if it considers it appropriate and after reaching a consensus at the final evaluation meeting:
  - Mention for the best work in the field of Equality
  - Acknowledgement to articles in the communication areas of scientific entities disseminated through the general media
16. An internal call for the Jury to nominate specific candidates for the **mention and recognition of a programme or publication** is enabled.
17. The Jury as a whole will meet to make the **final deliberation** together with the mentions and the finalists for the Audience Award. A record of the Jury's decision will be drawn up, which will be notified to the prize-winners at the **award ceremony** itself, scheduled to take place during the Forum on 15, 16 and 17 February in Malaga.
18. After the final evaluation meeting, the organizers will contact the **finalists in each of the categories** (written, radio and audiovisual) so that they can organize their trip to Malaga.
19. Likewise, after the Jury's deliberation, the open and public voting phase will begin, in which the finalists of the **Audience Award** themselves will be in charge of promoting their candidacy. The finalist with the **most voted** will receive the award at the ceremony.
20. The works that are selected as finalists, as well as the winner of the prize and the winner of the Audience Award will be published on the website [Transfiere - European Meeting on Science, Technology and Innovation \(fycma.com\)](https://www.fycma.com) and on the official profiles of the Forum in social media.
21. Participation in this competition implies **full acceptance of these terms and conditions**.

(\*) Subject to the deductions established by law

