

## OPEN CALL FOR DEEP TECH START-UPS

**Date:** Feb 16th and 17th, 2023

**Location:** Transfiere, Malaga Trade Fair & Congress Centre (Malaga, Andalusia, Spain)

**Format:** Hybrid - *virtual assistance only for exceptional cases, to be considered individually by the organisation*

**Language:** English

**Registration:** Before Jan 9th, 2023 – inclusive (available on the Transfiere´s website)

### TRANSIFIERE

Main R&D&I meeting in Southern Europe to share scientific and technological knowledge, promote innovation and connect science and business.

A key professional and multisectoral forum for knowledge transfer, competitiveness enhancement within the business sector and creation of business and networking opportunities.

**Website:** <https://transfiere.fycma.com/?lang=en>

### DEEP TECH

Deep Tech refers to technologies with high entry barriers that require a high level of scientific knowledge to be developed and a high investment to become products or services that can reach the global markets, with a large impact on society. The big challenges facing the Deep Tech start-ups are to cross the bridge between science and innovation and to decrease uncertainty about future returns on investments. The term Deep Tech encompasses both Deep Science and Digital Techs as main subgroups.

### START-UP

Independent organisation, new or young age, with a high growth potential, aiming to create, improve and expand a scalable, innovative, technology-based product, with a high and fast growth.

### PARTICIPATION REQUIREMENTS

1. Being a European start-up.
2. Being an incorporated company.
3. Working in Deep Tech matters, following the above definition.

## SELECTION PROCESS

### *REGISTRATION*

The interested start-ups must complete the pre-registration document through the official website of Transfiere. After this process they will have to access to the platform's private area, where they will fill out the specific form.

### *PRE-SELECTION PHASE*

The selection committee -which includes the members of the Transfiere's advisory board for investment promotion- will select **10 start-ups**. These 10 start-ups will be announced on Jan 24<sup>th</sup>, 2023.

The **selection committee** includes members from the following entities:

- Agency of Innovation and Development of Andalusia (IDEA)
- Andalusian Knowledge Agency (AAC)
- Association of Science and Technology Parks of Spain (APTE)
- AXIS Risk Capital - ICO (Instituto de Crédito Oficial)
- Centre for the Development of Industrial Technology (CDTI)
- CINFA
- City hall of Malaga
- Clave Mayor
- EIT Manufacturing
- ENISA
- Finnova
- Finnovating
- General Foundation of the Spanish National Research Council (CSIC Foundation)
- LINK by UMA-ATECH
- National Association of Business Innovation Centers (ANCES)
- Origen Ventures Fund
- Promalaga
- SPAINCAP
- Spanish Association of Biocompanies (AseBio)
- Technological Corporation of Andalusia (CTA)

## *SELECTION CRITERIA*

The evaluation committee will consider the following criteria for the pre-selection of candidates:

- ✘ Scalability
- ✘ Market's viability
- ✘ Impact on society
- ✘ Proper completion of the form
- ✘ Team suitability
- ✘ Provable knowledge transfer or collaboration with research centres or universities.
- ✘ Being on a TRL 5 level or above

## *FINAL SELECTION OF THE WINNER*

The organization will contact the selected start-ups from the 20<sup>th</sup> of January 2023, and in order to preserve the acquired benefits, the start-ups will have to confirm or dismiss prior to January 26<sup>th</sup>, 2023. In case that one of the selected companies cannot participate or does not confirm its participation before the cut-off date, the company will lose said benefits and the next best rated start-up will be contacted.

The selected companies will make their presentation in the Transfiere framework the 16<sup>th</sup> of February 2023. The specialized audience -consisted of the evaluation committee, investors, Business Angels, and corporations - will then vote for the best Deep Tech start-up of the Transfiere Forum 2023.

## **PARTICIPATION BENEFITS**

### *REGISTERED START-UPS*

All the registered start-ups will benefit from an exhibition area access pass.

### *SELECTED START-UPS*

- ✘ Networking agenda: a tool that allows to pre-arrange more than 30 B2B meetings with the rest of visitors, potential partners, and investors within the event's framework.
- ✘ 5-minute pitch in front of Deep Tech investors & experts (3min pitch + 2min Q&A)
- ✘ Specialized audience looking for Deep Tech solutions and investment opportunities.

## WINNING START-UP

- ✘ The prize-giving will take place on February 17th.
  - ✘ 15 minutes presentation after the winner's announcement.
  - ✘ Monetary prize of 1.000 euros.
  - ✘ Branding:
    - Visibility in the event's website and social media as the winning start-up of the Transfiere Forum 2023.
    - Mention in the press release.
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### About the Enterprise Europe Network

The [Enterprise Europe Network](#) is **the world's largest support network for SMEs and start-ups**. The Network, supported by the EC, is active in more than 60 countries worldwide and brings together more than 600 member organisations. In Andalusia, the Network is coordinated by the Agency of Innovation and Development of Andalusia IDEA in cooperation with the Andalusian Knowledge Agency, the Confederation of Businesses of Andalusia y the Andalusian Council of Chambers.

### About EBAN

[EBAN](#) is the pan-European representative for the **early-stage investor community** gathering over 150 member organizations in more than 50 countries today. Established in 1999 by a group of pioneer angel networks in Europe with the collaboration of the European Commission and EURADA, EBAN represents a sector estimated to invest 11.4 billion euros a year and playing a vital role in Europe's future, notably in the funding of SMEs. EBAN fuels Europe's growth through the creation of wealth and jobs.