

OPEN CALL FOR DEEP TECH START-UPS

Date: 12th, 13th and 14th March de 2025

Location: Transfiere, Malaga Trade Fair & Congress Centre - FYCMA (Malaga, Andalusia, Spain)

Format: Hybrid - *virtual assistance only for exceptional cases, to be considered individually by the organisation*

Language: English

Registration: Before 13th January 2025 at 23:59 h.- inclusive

TRANSIFIERE

Main R&D&I meeting in Southern Europe to share scientific and technological knowledge, promote innovation and connect science and business.

A key professional and multisectoral forum for knowledge transfer, competitiveness enhancement within the business sector and creation of business and networking opportunities.

Web: <https://transfiere.fycma.com/?lang=en>

DEEP TECH

Deep Tech refers to technologies with high entry barriers that require a high level of scientific knowledge to be developed and a high investment to become products or services that can reach the global markets, with a large impact on society. The big challenges facing the Deep Tech start-ups are to cross the bridge between science and innovation and to decrease uncertainty about future returns on investments. The term Deep Tech encompasses both Deep Science and Digital Techs as main subgroups.

START-UP

Independent organisation, new or young age, with a high growth potential, aiming to create, improve and expand a scalable, innovative, technology-based product, with a high and fast growth.



PARTICIPATION REQUIREMENTS

Each of the following requirements must be met:

1. Be actively seeking investment.
2. Have a maximum age of 7 years from establishment (as of 1st January 2025).
3. Correct completion of the application form.
4. Not have previously benefited from this award.
5. Be a startup with its registered office in one of the following countries:
 - Germany
 - Austria
 - Belgium
 - Bulgaria
 - Cyprus
 - Croatia
 - Denmark
 - Slovakia
 - Slovenia
 - Spain
 - Estonia
 - Finland
 - France
 - Greece
 - Hungary
 - Iceland
 - Ireland
 - Italy
 - Latvia
 - Liechtenstein
 - Lithuania
 - Luxembourg
 - Malta
 - Norway
 - Netherlands
 - Poland
 - Portugal
 - United Kingdom
 - Czech Republic
 - Romania
 - Sweden
 - Guest country¹

¹ Subject to the participation of this figure





- International delegation²

SELECTION COMMITTEE

The **selection committee** includes members from the following entities:

- Andalusian Business Angels Network Association (AABAN)
- Andalusian Technological Corporation (CTA)
- Association of Science and Technology Parks of Spain (APTE)
- Bullnet Capital
- Clave Mayor
- Deloitte
- ENISA
- Enterprise Europe Network - Andalucía Trade
- Finnova
- Finnovating
- General Foundation of the Spanish National Research Council (Fundación CSIC)
- Guest Country Transfiere 2025³
- Indraventures
- International Delegation Transfiere 2025⁴
- LINK by UMA-ATECH
- National Association of European Business and Innovation Centres (ANCES)
- Polo Nacional de Contenidos Digitales
- Solvere Capital
- SPAINCAP
- Tecnalía Ventures

SELECTION CRITERIA

The criteria that the selection committee will consider for the pre-selection of candidates are as follows:

- Degree in subject Deep Tech
- Market Viability
- Scalability
- Environmental and social impact
- Suitability of the human team, taking into account: diversity, complementarity, experience, among others
- Knowledge transfer, collaboration with research centres or universities (with verifiable documentation)

² Subject to the different participations of this figure

³ Subject to the participation of this figure

⁴ Subject to the different participations of this figure



SELECTION PROCESS

REGISTRATION (before 13th January 2025 at 23.59 h.)

Interested start-ups must complete the pre-registration on the [web official de Transfiere](#).

PRELECTION PHASE (16th January-11th February)

The selection committee will select **10 start-ups**. The selected start-ups and the selection committee will meet in online format on **11th February 2025 from 11.00 am to 1.00 pm**. Each start-up will have **5 minutes for a short presentation** and **3 minutes** to answer **questions** from the selection committee.

The committee will then select **5 start-ups** to present at the Transfiere 2025.

FINAL SELECTION OF THE WINNER

The organisation will contact the selected start-ups from the **13th February 2025**. In order to keep the benefits acquired, the start-ups will have to confirm or cancel their participation **before 20th February 2025**. If one of the selected companies cannot participate or does not confirm its participation before the deadline, the company will lose the said benefits, and the next best rated start-up will be contacted.

The selected start-ups will make their presentation at Transfiere framework on **13th March 2025**. The professional audience - consisting of the evaluation committee, investors, Business Angels, and corporations - will then vote for the best Deep Tech start-up of the Transfiere 2025.

The winner will be announced on 14th March 2025 during the awards ceremony, which requires a representative from each finalist to attend.

PARTICIPATION BENEFITS

REGISTERED STARTUPS

All start-ups registered for the call and meeting the requirements will benefit from an **access pass**.

SELECTED STARTUPS

- Two access passes to the Transfiere 2025
 - Includes attendance at the *Meet&Greet – Networking Investor Ecosystem event*, which will take place in a cocktail format on 13 March 2025 from 14:30 to 16:00 h.
- Access to the networking agenda: a tool that allows you to request more than 30 B2B meetings with other visitors, potential partners and investors during the event.
- 6 minutes presentation in front of investors, experts and municipal technicians (3 minutes pitch + 3 minute questions).



WINNING STARTUP

- Cash prize of 1.000 euros⁵
- Branding:
 - Visibility on the event's website and social media as the winning start-up of the Transfiere 2025
 - Mention in the press release.
 - Inclusion of your logo on the event's official website.
- Participation in the Transfiere 2026:
 - Presence in the exhibition area with an information point.
 - 6 passes for professional visitors with access to the exhibition area and the forums.
 - A 10-minute presentation in the content programme to share the experience and continuity of the project.
 - Access to the networking agenda: a tool that allows you to request more than 30 B2B meetings with other visitors, potential partners and investors during the event.

KEY DATES

This call for proposals will be implemented as follows:

- Submission of applications: before 13th January 2025 at 23:59 h.
- Evaluation: from 16th January to 30th January 2025
- Online submission to the selection committee: 11th February 2025
- Notification of selected proposals: from 13th February 2025
- Deadline to confirm participation in the event: before 20th February 2025
- Presentations, final voting and award ceremony will take place as part of the events planned for the event.

ⁱ Participation in this competition implies full acceptance of these terms and conditions.

⁵ Subject to current withholdings

