

XI JOURNALISM AWARD

Date: 24, 25 and 26 February 2026

Venue: Transfiere, FYCMA – Trade Fair and Congress Centre of Malaga (Malaga, Andalusia, Spain)

Format: in person

Registration: before 6 January 2026 at 11.59 pm.

The fifteenth edition of Transfiere, European Forum for Science, Technology and Innovation, to be held on 24, 25 and 26 February 2026 in FYCMA (Trade Fair and Congress Centre of Malaga), announces the XI Journalism Award in Support of Scientific, Technological and Innovative Communication.

OBJECTIVE

Reward the work done by journalists and professionals in the field of Communication to publicise technological innovation developed in Spain and its convergence at international level.

CATEGORIES

The following categories are established for the submission of applications:

- Open categories (open applications accepted):
 - *Informative pieces in written media*
 - *Informative pieces in audiovisual media*
 - *Informative pieces in radio media*
 - *Public award:* recognition of the work, career and repercussion of the work carried out by a professional in the communication sector in the scientific field.
- Closed category (applications from jury members only):
 - *Mention of a programme's or publication's track record*

The jury as a whole will award one mention for each open category if it deems it appropriate, in the following areas:

- *Mention for the best work on equality*
- *Mention for articles by scientific bodies published in the mainstream media*

JURY

Each category of the Transfiere Journalism Award has its own jury, made up of representatives from different fields related to communication, science, innovation, and technology.

Specifically, the juries are composed of:

- Representatives of professional associations of science communication.
- Representatives of press associations and journalist unions.
- Heads of communication departments within public administrations.
- Institutions and foundations dedicated to the promotion of science, innovation, and outreach.
- Public research and technological development organizations.
- State entities linked to science, innovation, and industrial and intellectual property.
- Media outlets specialized in technological and innovative information.
- Communication professionals with experience in the scientific-technological field.

In this way, the Transfiere Journalism Award ensures a plural, specialized, and highly regarded jury, guaranteeing the highest standards of quality and rigor in the evaluation process of the entries.

PARTICIPATION REQUIREMENTS

The requirements for participation in the different categories are listed as follows:

- All categories:
 - Correct form fulfilment
 - To approach technological innovation in the field of the strategic sectors around which Transfiere covers
- In the categories of *Informative pieceworks in written, audiovisual and radio media*, additional consideration will be given:
 - Signed and published in official media, press, radio, television and/or digital media in the course of 2025
 - Written or spoken in Spanish and/or English
 - Only one work per person may be submitted
 - Only one informative piece will be submitted, all other pieces will be rejected by the organisation
 - Works published in the press, paper or digital publication, must be presented as they have been published, clearly stating the date and page number of the corresponding edition, as well as the name of the author

- In the categories of *Informative pieceworks in written, audiovisual and radio media*; will also be taken under consideration:
 - o The author(s) must be a professional in the field of communication

SELECTION CRITERIA

The criteria to be considered by the jury for the evaluation of candidates will be as follows:

- *Informative pieceworks in written, audiovisual and radio media category*:
 - o Journalistic value and quality both in the subject matter and in the writing/production of the work presented
 - o Novelty of the subject matter and its repercussions
 - o Adaptation of the language to the different audience profiles
 - o Contrast of the sources used for the elaboration of the piece
 - o Work sector approached and relation with Transfiere's themes
 - o Diffusion and scope of the information in terms of audience
 - o Impact of the media in which the piece is published
- *Public Award category*:
 - o Innovation and originality of the communication activities developed
 - o Substantive and formal quality of the communication work developed
 - o Social impact of the communication activity

SELECTION PROCESS

REGISTRATION

People interested have to **fill in the pre-registration form** on the official Transfiere website. After pre-registration, they will have to access the private area of the platform where they will have to **fill in the specific form**.

The deadlines for pre-registration and completion of the specific form will depend on the category, as follows:

- Categories: News items in print, audiovisual and radio media: until **6 January 2026 at 11.59 p.m.**
- Public Award and Special Mention and Recognition for the Career of a Programme or Publication categories: until **20 January 2026 at 11.59 p.m.**

EVALUATION PHASE (9 January – 11 February 23.59 h. 2026)

The jury will review and evaluate the various applications submitted according to their categories in order to select the finalists. Once the finalists have been selected, the entire jury will evaluate them to choose the winners in each category (except for the Public Award).

The organization will notify the finalists in the categories of informative pieces in written, audiovisual, and radio media starting January 26, 2026. To retain the right to the benefits granted, **they must confirm or decline participation by February 6, 2026**. If any finalist cannot attend or does not confirm before the deadline, they will forfeit their acquired rights as a finalist, and the organization reserves the right to contact the next highest-rated candidate(s).

The jury will meet on **February 11, 2026**, to determine the winners of each category, the finalists for the **Public Award**, and to review potential special mentions.

The organization will notify the finalists of the **Public Award** starting **February 12, 2026**. To retain the right to the benefits granted, they must confirm or decline participation by **February 16, 2026**. If any finalist cannot attend or does not confirm before the deadline, they will forfeit their acquired rights as a finalist, and the organization reserves the right to contact the next highest-rated candidate(s).

Public voting to choose the winner in this category will begin on **February 17, 2026**; the finalists themselves will be responsible for promoting and disseminating their candidacy for this vote. This vote will close on 23 February 2026 at 11.59 p.m.

The **winners of all categories** will be announced during the event.

PARTICIPATION BENEFITS

FINALISTS

- Registration and access pass to Transfiere 2026
- An invitation to the institutional agenda
- Coverage of travel and accommodation expenses (up to two nights in a hotel in Malaga city) for 1 representative during the event
- Branding actions:
 - Visibility on social media
 - Mention in press releases
 - Network of contacts and opportunities

WINNERS

- 3,000€¹ cash prize for each winner in the categories
 - o *Information pieces in written media*
 - o *Information pieces in audiovisual media*
 - o *Information pieces in radio media*
- Branding actions:
 - o Visibility in RRSS as winners
 - o Mention in press releases as winners
 - o Networking contacts and opportunities

KEY DATES

The implementation of this call will take place on the following dates:

- Presentation of candidatures:
 - o *Information pieces in written, audiovisual and radio media* categories: until 6 January 2026 at 23.59 h.
 - o *Public Award and Mention and recognition of the track record of a programme or publication* categories: until 20 January 2026 at 23.59h.
- Evaluation: from 9 January to 11 February 2026
- Evaluation meeting: 11 February 2026
- Notification of selected proposals
 - o *Information pieces in written, audiovisual and radio media* categories: from 26 January 2026
 - o *Public Award and Mention and recognition of the track record of a programme or publication* categories: from 12 February 2026
- Opening of the public vote for the *Public Award*: from 17 February 2026
- Closing of the public vote for the *Public Award*: 23 February 2026 at 11.59 p.m.
- Deadline for confirming participation in the event:
 - o *Information pieces in written, audiovisual and radio media* categories: 6 February 2026
 - o *Public Award and Mention and recognition of the track record of a programme or publication* categories: 16 February 2026
- Awards Ceremony: will take place as part of the events planned for the event

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ⁱ Participation in this award implies full acceptance of these rules.

¹ Subject to current withholdings