

XII TRANSFIERE JOURNALISM AWARD

Date: 10, 11 and 12 March 2027

Venue: Transfiere, FYCMA – Malaga Trade Fair and Congress Centre (Malaga, Andalusia, Spain)

Format: in person

Registration: before 7 January 2027 at 11:59 p.m.

The sixteenth edition of Transfiere, European Forum for Science, Technology and Innovation, to be held on 10, 11 and 12 March 2027 at FYCMA (Malaga Trade Fair and Congress Centre), announces the XII 'Transfiere' Journalism Award in support of scientific, technological and innovation communication.

OBJECTIVE

To highlight the work carried out by journalists and professionals in the communication sector to raise awareness of technological innovation developed in Spain and its convergence at international level.

CATEGORIES

The following categories are established for the submission of applications:

- Open categories (open applications accepted) for informative pieces:
 - o Written media: articles, reports, interviews, chronicles or analyses published in official print or digital written media.
 - o Video, audiovisual and new digital formats: reports, documentaries, interviews, explanatory videos, audiovisual pieces or digital formats published or disseminated in media, audiovisual platforms, social networks or official channels.
 - o Radio and audio: reports, interviews, programmes, podcast episodes or audio pieces broadcast or published on radio, audio platforms or official channels.
 - o Public Award for career / science, technology and innovation outreach community: recognition of the work, career and impact of the work carried out by a professional or collective in the communication sector in the scientific, technological or innovation field.
- Closed category (applications accepted exclusively from jury members):
 - o Career mention for a programme, publication, channel or project.

The jury as a whole may grant one mention for each open category, where it deems appropriate, in the following areas:

- Mention for the best work on equality
- Mention for articles on scientific entities published in general-interest media

JURY

Each category of the Transfiere Journalism Award has its own jury, made up of representatives from different fields linked to communication, science, innovation and technology.

Specifically, the juries are made up of:

- Representatives of professional science communication associations.
- Representatives of journalists' associations and professional bodies.
- Heads of communication departments in public administrations.
- Institutions and foundations dedicated to promoting science, innovation and outreach.
- Public research and technological development organisations.
- State entities linked to science, innovation, industrial property and intellectual property.
- Media specialising in technological and innovation information.
- Communication professionals with experience in the scientific-technological field.

In this way, the Transfiere Journalism Award guarantees a plural, specialised and prestigious jury, contributing to the quality and rigour of the candidate assessment process.

PARTICIPATION REQUIREMENTS

The participation requirements for the different categories are listed below:

- All categories
 - o Correct completion of the form
 - o Addressing technological innovation in the field of the strategic sectors around which Transfiere revolves.
 - o The author(s) must be professionals in the field of communication
 - o Attend the event in person if they are selected as winners

- In the categories Written Media, Radio and Audio, and Video, Audiovisual and New Digital Formats, the following additional requirements will be taken into account:
 - o They must have been published, broadcast or disseminated during 2026 in media, print or digital press, radio, television, audio or video platforms, or official channels of the media outlet, programme or publication, with identifiable authorship.
 - o Written or spoken in Spanish and/or English
 - o Only one work may be submitted per candidate across the categories, regardless of the format chosen and of their role within the piece.
 - o Each application must correspond to a single specific informative piece, published or broadcast in an identifiable manner. Compilations, dossiers, campaigns, complete careers or sets of works will not be accepted.
 - o Works published in the press, in print editions or digital publications, must be submitted as they were published, clearly showing their date and page number in the corresponding edition, as well as the name of the author.

ASSESSMENT CRITERIA

The criteria that the jury will take into account when assessing candidates will be as follows:

- Category Informative pieces in written media, radio and audio, and video, audiovisual and new digital formats:
 - o Journalistic, narrative and formal quality of the piece submitted.
 - o Interest, topicality or originality of the journalistic approach.
 - o Outreach clarity and adaptation of the language to the target audiences.
 - o Informational rigour, verification and diversity of sources used
 - o Relationship of the piece with science, technology, innovation, knowledge transfer or the themes of Transfiere
 - o Reach, dissemination or accredited impact of the piece submitted.
- Public Award for career / science, technology and innovation outreach community category:
 - o Career and continuity of the scientific, technological or innovation communication activity.
 - o Quality, rigour and clarity of the content developed.
 - o Originality of the formats, approaches or channels used. Ability to bring science, technology, innovation or knowledge transfer closer to society.
 - o Reach, impact and accredited social impact of the communication activity.

SELECTION PROCESS

REGISTRATION PHASE (until 6 January 2027 at 11:59 p.m.)

Interested persons must complete the pre-registration on the official Transfiere website. After pre-registration, they will receive their access credentials for the platform private area, where they must complete the specific form for the corresponding category within the established deadline.

The application will not be considered formalised until the form has been correctly completed and submitted. Applications that do not meet the requirements may be rejected by the organisation.

Likewise, entities linked to the fields of science, technology, innovation, knowledge transfer or communication may propose applications through the form enabled for this purpose. This proposal will not imply automatic participation by the person proposed, who must accept the invitation and complete the specific form for the corresponding category within the established deadline.

FIRST ASSESSMENT PHASE (from 8 to 20 January 2027)

The jury will assess the applications admitted after checking compliance with the participation requirements in the following categories:

- Informative pieces in written media.
- Informative pieces in video, audiovisual and new digital formats.
- Informative pieces in radio and audio.
- Public Award.

During this phase, the jury may identify applications eligible for special mentions and propose applications for the career mention for a programme, publication, channel or project.

Once the first assessment has been completed, a jury meeting will be held on 21 January 2027 to review the results and determine:

- finalists in the three informative piece categories;
- finalists in the Public Award category that will proceed to public voting;
- special mentions, where applicable;
- applications for the career mention that will proceed to the second assessment, if there is more than one proposal.

The organisation will inform the finalists in the informative piece categories and the Public Award category of their finalist status and will request confirmation of availability to attend Transfiere, from 21 January 2027. To retain the right to the benefits acquired, they must confirm or decline before 27 January 2027. If any finalist is unable to attend or does not confirm before the deadline, they will lose the rights acquired as a finalist and the organisation reserves the right to contact the next highest-rated application(s).

SECOND ASSESSMENT PHASE (from 28 January to 4 February 2027)

The jury will assess the finalist applications in the three informative piece categories and, where applicable, the applications for the career mention.

Once the second assessment has been completed, a final jury meeting will be held on 5 February 2027 to review and validate the results. After this meeting, the organisation will inform the winning entries of their winner status from 11 February 2027.

PUBLIC VOTING PHASE (from 22 January to 1 March 2027)

The finalist applications for the Public Award will be published on the official Transfiere website for public voting.

The winning application will be the one that obtains the highest number of valid votes within the established period. The finalists themselves will be responsible for promoting and disseminating their application for this vote.

Once the public voting period has ended and the corresponding checks have been completed, the organisation will communicate the result to the winning application of the Public Award.

PARTICIPATION BENEFITS

NON-FINALIST PROPOSALS

All proposals received in the call that meet the requirements will benefit from an access pass to Transfiere 2027.

MENTIONS

- One access pass to Transfiere 2027
- Visibility and promotional actions package as an application recognised with a special mention:
 - o Visibility on Transfiere social media channels

- Mention in the official event press release
- Networking and opportunities
- Mention on the Transfiere website

FINALIST PROPOSALS

- One access pass to Transfiere 2027
- An invitation to the institutional agenda
- Visibility and promotional actions package:
 - Visibility on Transfiere social media channels
 - Mention in the official event press release
 - Networking and opportunities
 - Mention on the Transfiere website

WINNING PROPOSALS

- Cash prize of EUR 3,000¹ for each winning proposal in the following categories:
 - Informative pieces in written media
 - Informative pieces in video, audiovisual and new digital formats
 - Informative pieces in radio and audio media
- Coverage of national travel and accommodation expenses (up to a maximum of two hotel nights in Malaga, the day before and the day after the awards ceremony) for one of the authors of the winning piece during the event.
- Participation as a speaker on the panel on science communication and outreach within the Transfiere content programme.
- Visibility and promotional actions package:
 - Visibility on Transfiere social media channels as a winner
 - Mention in the official event press release as a winner
 - Networking and opportunities
 - Mention on the Transfiere website as a winner

KEY DATES

- **Call opens:** 17 September 2026
- **Submission of applications:** all open categories will remain open until 7 January 2027 at 11:59 p.m.
- **Review of compliance with application requirements:** from 7 to 8 January 2027.
- **First assessment:** from 8 to 20 January 2027.
- **First jury meeting:** 21 January 2027.
- **Notification of finalist applications:** from 21 January 2027.

¹ Subject to applicable withholding taxes

- **Deadline for finalists to confirm availability to attend the event:** until 27 January 2027.
- **Opening of public voting for the Public Award:** 22 January 2027.
- **Second assessment:** from 28 January to 4 February 2027.
- **Second jury meeting:** 5 February 2027.
- **Notification of winning applications in the informative piece categories:** from 11 February 2027.
- **Deadline for winning entries to confirm participation in Transfiere:** until 15 February 2027.
- **Closing of public voting for the Public Award:** 1 March 2027 at 11:59 p.m.
- **Notification of the winning application for the Public Award:** from 2 March 2027.
- **Awards ceremony:** it will take place on 12 March 2027, after the communication panel, within the framework of Transfiere.

VERIFICATION OF INFORMATION AND EXCLUSION OF APPLICATIONS

1. The promoter is the Malaga Trade Fair and Congress Centre, owned by Empresa Municipal de Iniciativas y Actividades Empresariales de Malaga, S.A. (PROMALAGA), with tax ID A-29233681.
Address for notification purposes: Avda. Jose Ortega y Gasset, 201 – 29006 Malaga, Spain.
FYCMA organises this call, which is voluntary and free of charge, with the aim of recognising and promoting the work of journalists, professionals and collectives in the communication sector who contribute to the dissemination of science, technology, innovation and knowledge transfer.
2. Participation in the Award implies that the participating person, collective or entity guarantees that they hold the copyright over the content submitted or have the express authorisation of its author for its use, releasing the organising entity from any liability arising from its improper use. Likewise, such participation entails the assignment to the organisation, free of charge, worldwide and for an indefinite period, of the image rights of the participating person or representative of the application, authorising their reproduction, distribution, public communication and dissemination in any existing or future medium, format or support, within the framework of the promotion and dissemination of the Transfiere Journalism Award and of the event itself.
3. The applications will be assessed by the jury in accordance with the criteria established in these rules. The interpretative criterion applicable to any incident or claim will be that of FYCMA, which will act in accordance with criteria of objectivity and ensure due transparency.

4. **SUSPENSION AND MODIFICATIONS.** The organisation reserves the right to suspend the call at any time, even without prior notice, for justified reasons. It may also modify the participation conditions, undertaking to communicate this to the participating persons or applications in due course. In such case, they may withdraw from their participation or continue in the call by accepting the new conditions.
5. Employees of the organising entity and, where applicable, of the sponsoring, collaborating and exhibiting companies are excluded from participating in the call. Likewise, relatives up to the second degree of consanguinity or affinity of the organisation's employees or partners may not participate, nor may any persons who maintain any type of legal-commercial relationship or link with it.
However, this exclusion shall not apply to participants who are part of, are owned by or maintain a commercial relationship with exhibiting, collaborating or partner companies of the event, provided that their participation takes place within the framework of such professional or business relationship.
6. The organising entity reserves the right to exclude, at any time and without prior notice, any applications that fail to comply with these rules, violate the applicable regulations in force or use unauthorised, fraudulent means, mechanisms or tools, or means contrary to the principles of good faith, without such exclusion generating any right to claim or compensation.
7. The organisation may request additional documentation or information to verify compliance with the participation requirements, authorship of the content, date of publication, broadcast or dissemination, professional link with the field of communication or any other aspect necessary for the proper assessment of the application.
8. **DATA PROTECTION.**
 - Controller: Organiser.
 - Purpose: To promote the Award, foster loyalty among the participating persons, collectives or entities so that they take part in the fairs, and manage communications between the parties.
 - Legal basis: Performance or development of a contract.
 - Recipients: Data will not be transferred to third parties.
 - Retention: data will be deleted after the fair; audiovisual content will be retained and may appear on the website or social media for a longer period.
 - Rights: Access, rectification, erasure, objection, as well as other rights described in the extended information: <https://fycma.com/privacidad/>
9. **ACCEPTANCE OF AND AGREEMENT WITH THE GOVERNING RULES.** Participation in this Award implies full, express and unreserved acceptance of these rules by the participants.